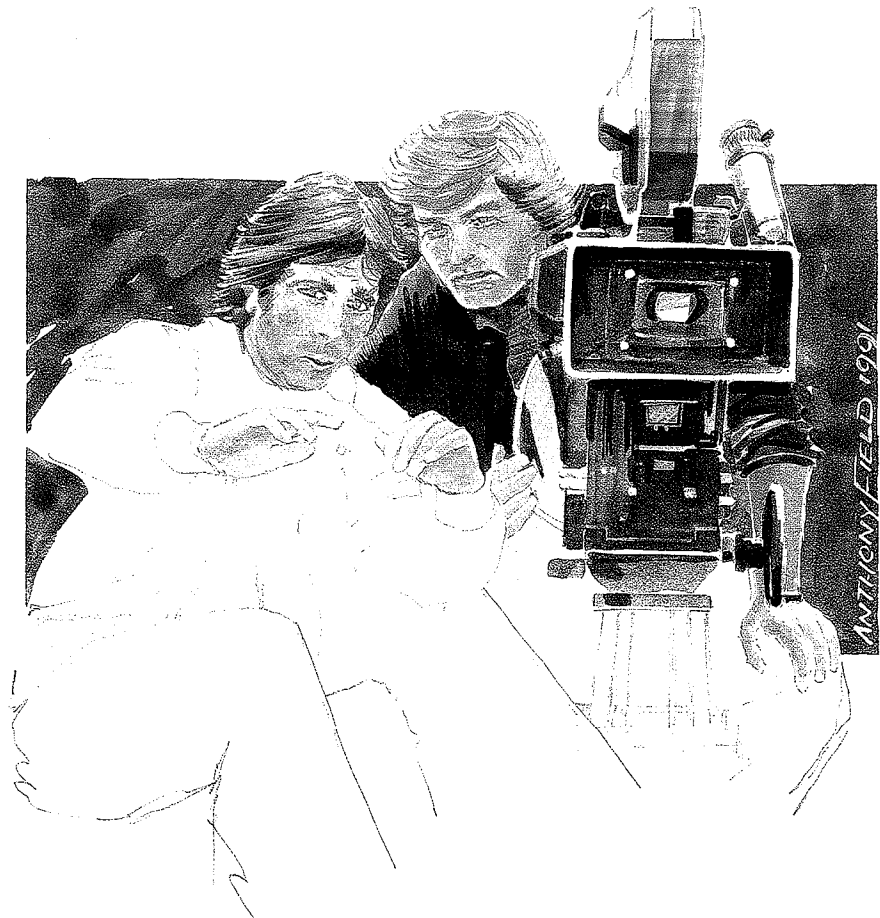




10 EMPLOYMENT

While the municipality is not directly involved in job creation, it can create an encouraging atmosphere through its control over industrial and commercial zoning and through development of its own land holdings. This plan's approach to employment generation is based on fully utilizing the municipality's existing strengths and assets - its well educated resident labour force, its natural assets and local marine and underwater technological expertise. Two areas of special emphasis will be to establish an international centre for the design and manufacture of marine and undersea resources technology as well as a long term commitment to the high technology community. The municipality will also work with other North Shore jurisdictions to promote economic development and employment generation.





OBJECTIVE 10.1

To create expanded opportunities for employment on the North Shore.

POLICY 10.1.1 Provide a municipal environment that is supportive of the establishment of safe, non-polluting, labour intensive industry and commerce.

IMPLEMENTATION 10.1.1.1 The development regulations will be broadened to accommodate new types of environmentally compatible commercial/ industrial uses.

POLICY 10.1.2 Co-operate with other jurisdictions in promoting economic development.

IMPLEMENTATION 10.1.2.1 Participate in the North Shore Economic Development Commission.

POLICY 10.1.3 Encourage the establishment of business, research, and industrial parks in the District.

IMPLEMENTATION 10.1.3.1 Make municipal land available in Maplewood for economic development of this type.

POLICY 10.1.4 Support the physical upgrading of existing industrial and business areas.

POLICY 10.1.5 Encourage the development of a teleport and other advanced business communications services on the North Shore.



OBJECTIVE 10.2

To establish North Vancouver as an international centre for the design and manufacture of marine and undersea resource equipment, as well as a centre for excellence in high technology.

POLICY 10.2.1 Actively encourage federal and provincial funding for a marine undersea resource centre and associated research programs, as well as support for the high technology community.

POLICY 10.2.2 To support the creation of a specialized marine and undersea resource development park in North Vancouver.

POLICY 10.2.3 Work with other agencies to establish support facilities, such as launching and dock facilities, which will be required by an expanded marine and undersea resource based industry.

POLICY 10.2.4 Encourage the establishment of specialized education programs to support a marine and undersea resource based industry.

POLICY 10.2.5 Support industries engaged in shipbuilding and repair and the building of specialized marine platforms and vessels.

OBJECTIVE 10.3

To support the expansion of the tourist industry within specified tourism development areas on the North Shore.