

Development proposal benefits Edgemont

BY MIKE MCMASTER, NORTH SHORE NEWS APRIL 14, 2013

Dear Editor:

Edgemont Village needs a viable and vibrant economic base to remain attractive and useful to all. Because of that I support the senior housing being proposed for Edgemont Village. I think that it would be good for Edgemont Village in the following ways:

- It will increase the customer base for businesses in the village.
- It will provide opportunities for non-resident visitors to see what the village has to offer.
- It is part of the building that will upgrade the whole look and feel of the village which I hope to be a continuing process for years to come.
- It will increase general activity and diversity which will contribute to the village having a vibrant feel.

Many are not aware that the events in the village are voluntarily paid for by individual merchant contributions. They include everything from Christmas lights to summer concerts to the classic car show, and to many other events. These are all part of keeping the village an attractive and busy place where people want to come, whether or not they are planning on shopping here.

I am aware that the effect on each merchant is different, as it is for each individual in the community, but I expect a synergistic effect on the whole to benefit all.

Mike McMaster, owner, The Bakehouse

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