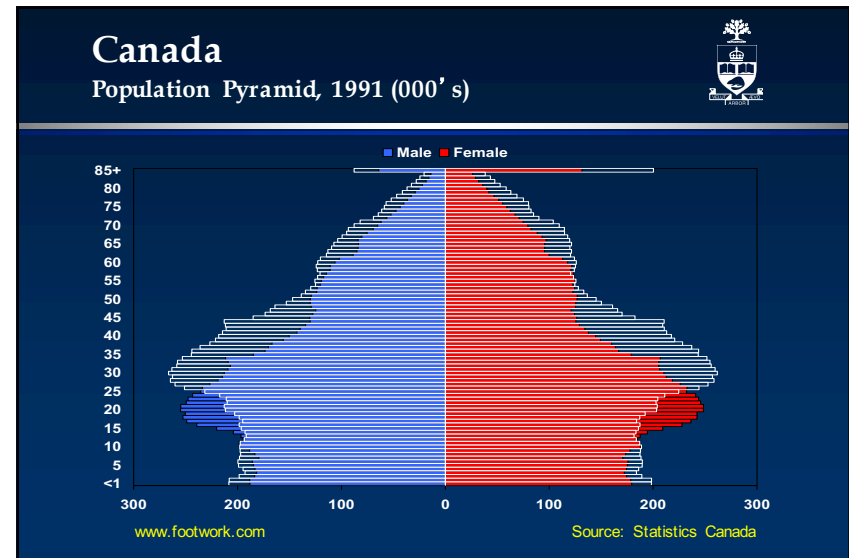
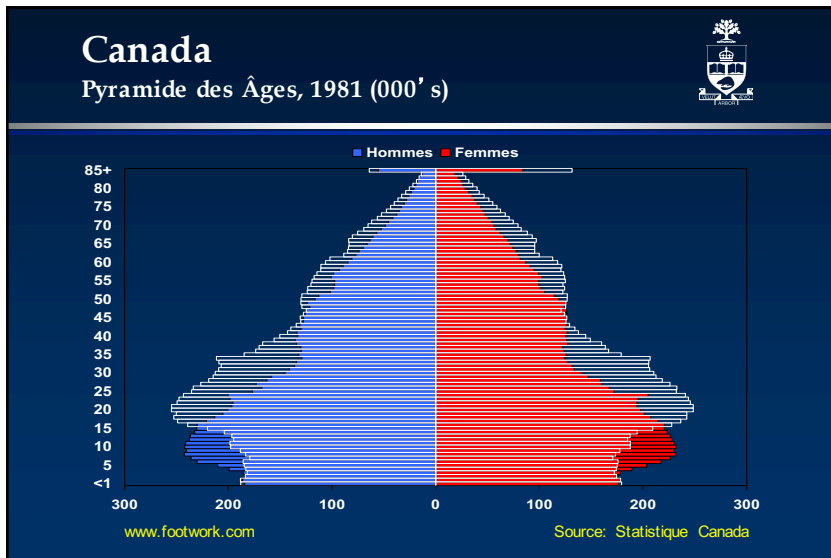
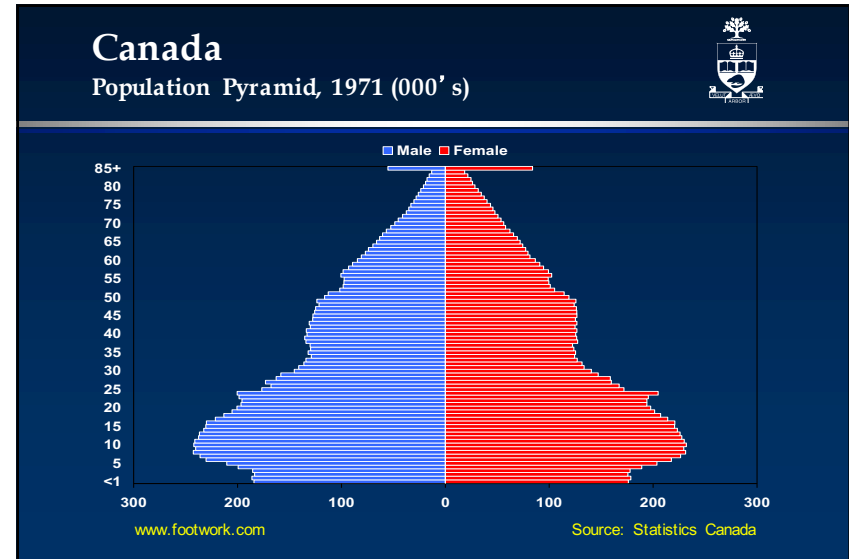
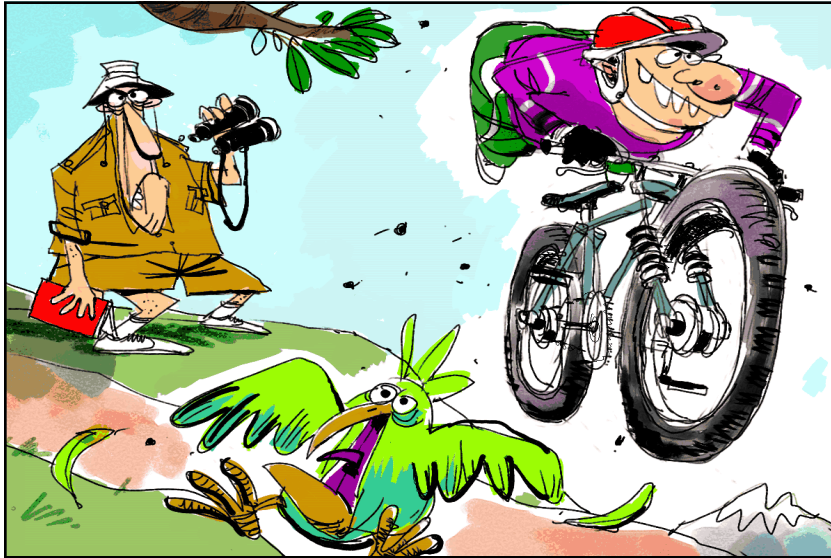


The #1 National Bestseller

BOOM BUST & ECHO

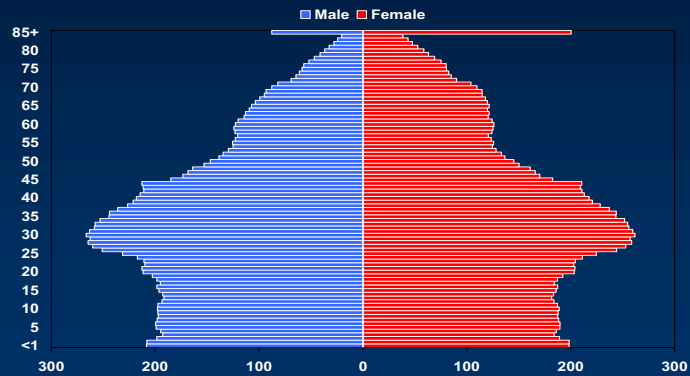
PROFITING FROM
THE DEMOGRAPHIC SHIFT
IN THE 21st CENTURY

David K. Foot
with Daniel Stoffman



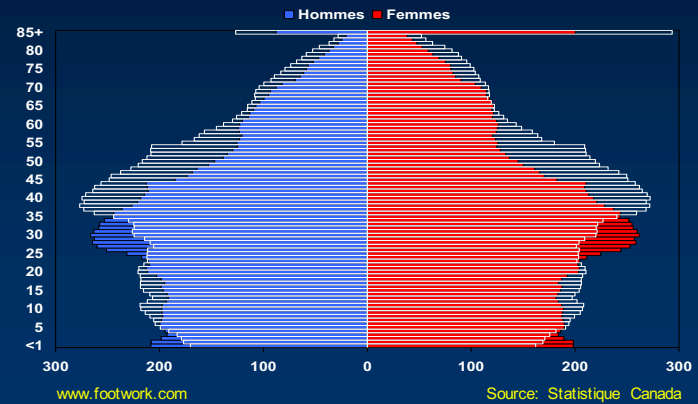
Canada

Population Pyramid, 1991 (000's)



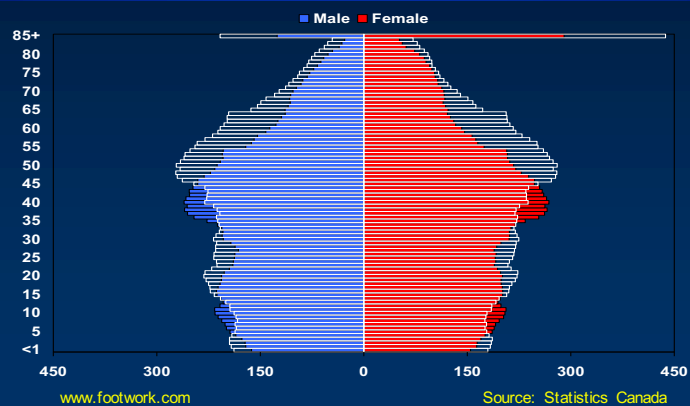
Canada

Pyramide des Âges, 2001 (000's)



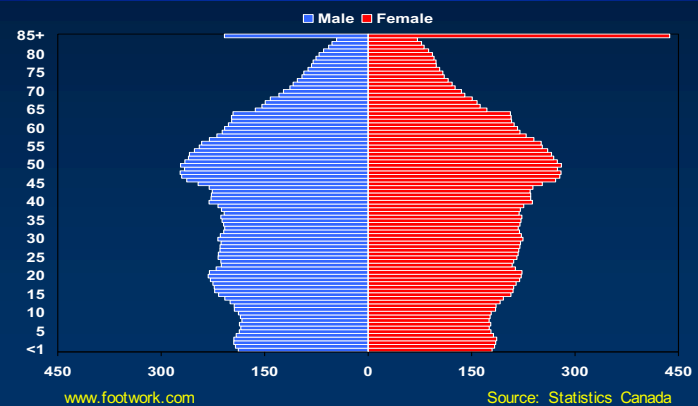
Canada

Population Pyramid, 2011 (000's)



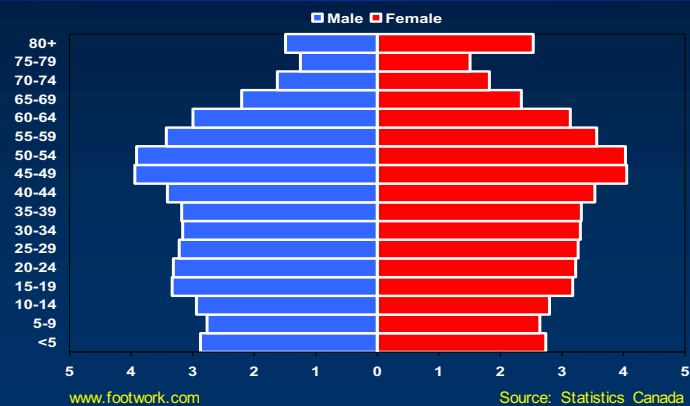
Canada

Population Pyramid, 2011 (000's)



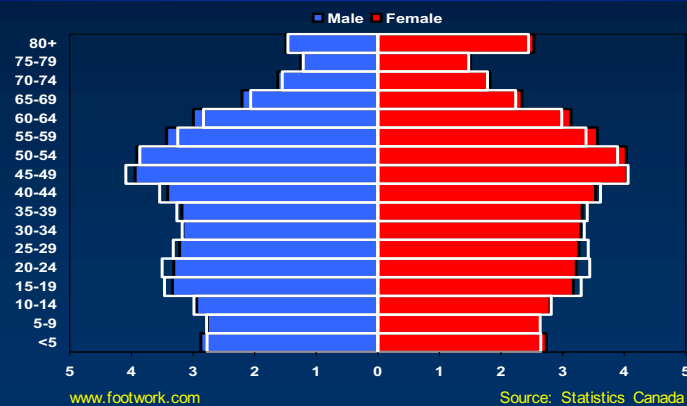
Canada

Population Pyramid, 2011 (%)



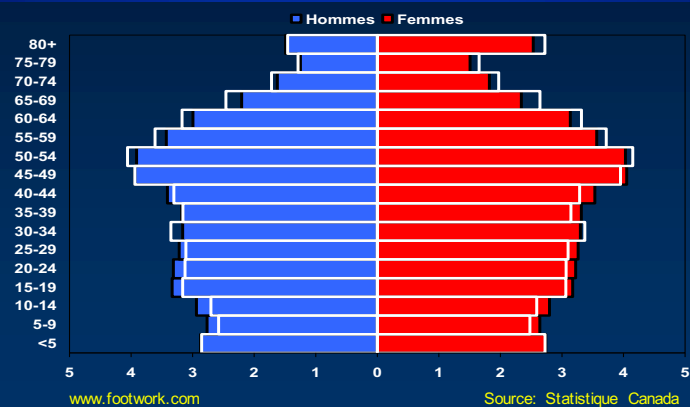
Ontario

Population Pyramid, 2011 (%)



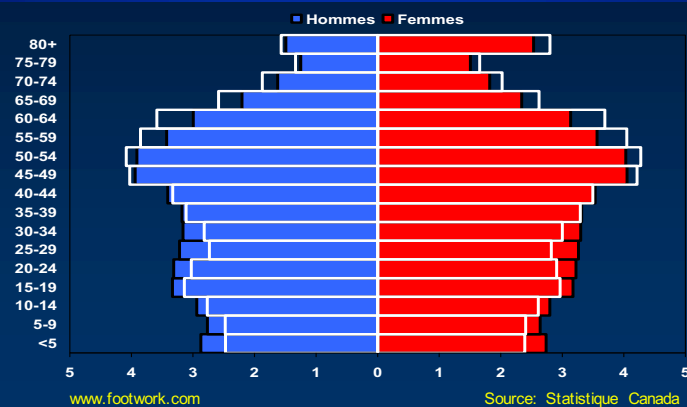
Québec

Pyramide des Âges, 2011 (%)



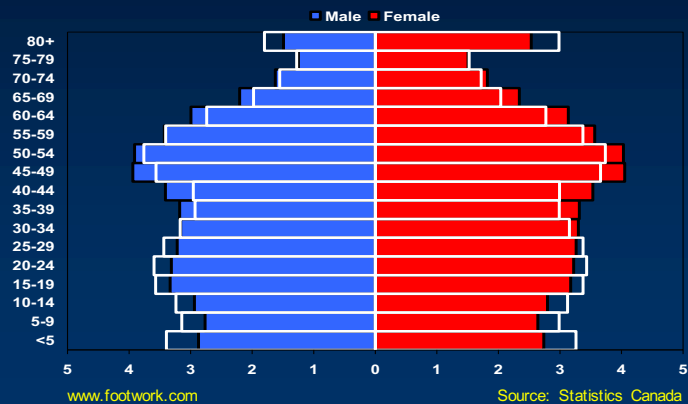
New Brunswick

Pyramide des Âges, 2011 (%)



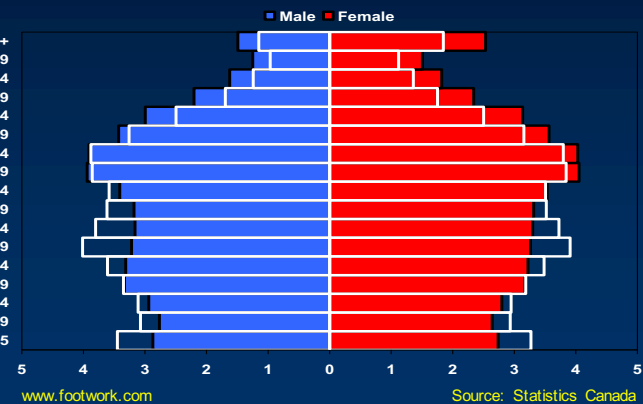
Saskatchewan

Population Pyramid, 2011 (%)



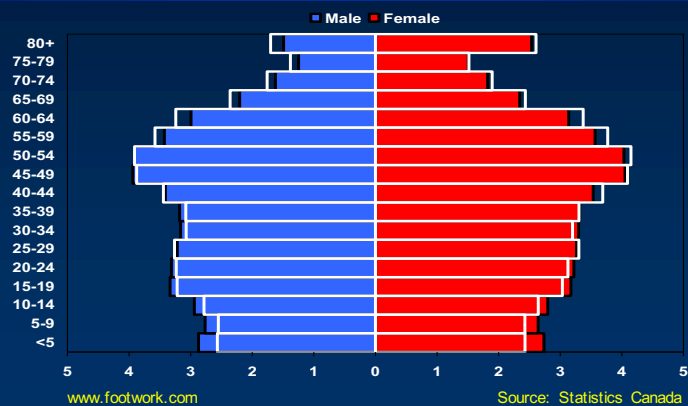
Alberta

Population Pyramid, 2011 (%)



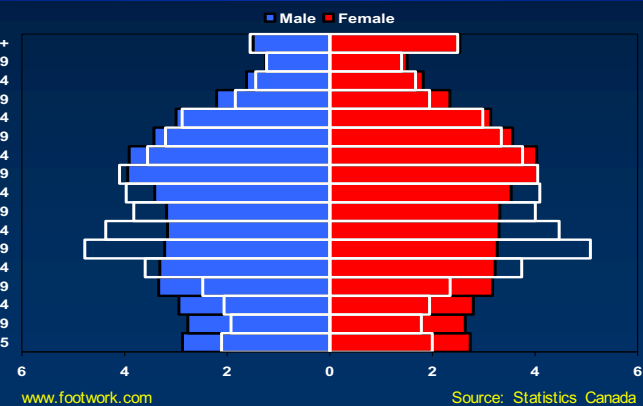
British Columbia

Population Pyramid, 2011 (%)

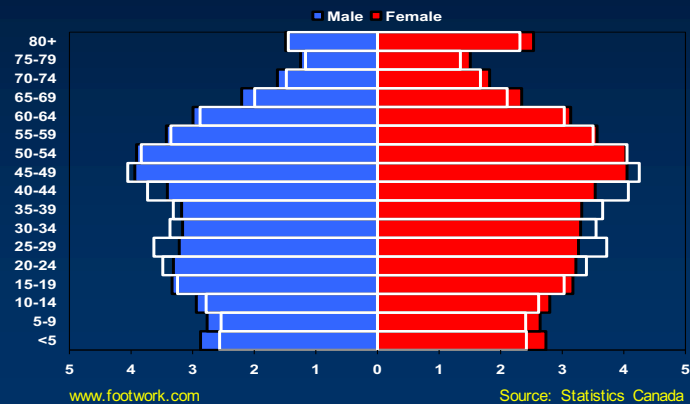


Vancouver

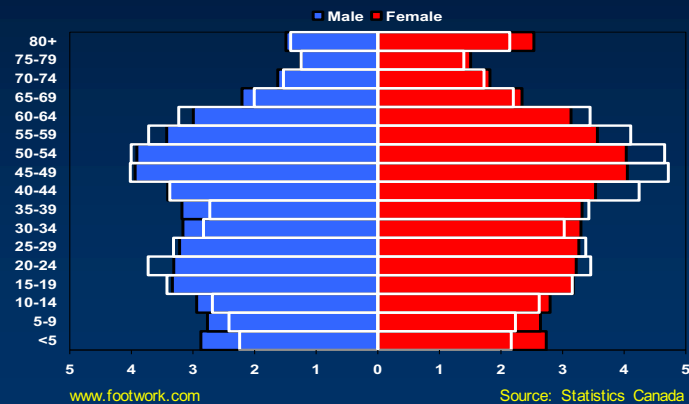
Population Pyramid, 2011 (%)



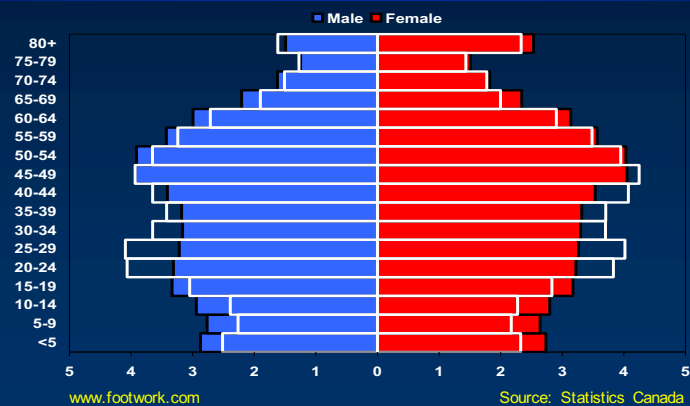
Greater Vancouver Population Pyramid, 2011 (%)



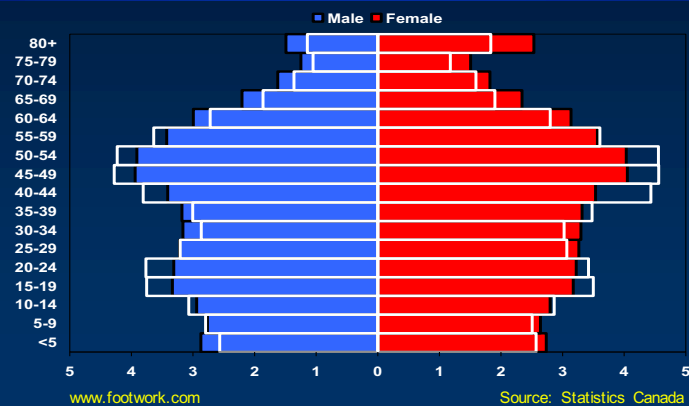
Richmond Population Pyramid, 2011 (%)



Burnaby Population Pyramid, 2011 (%)

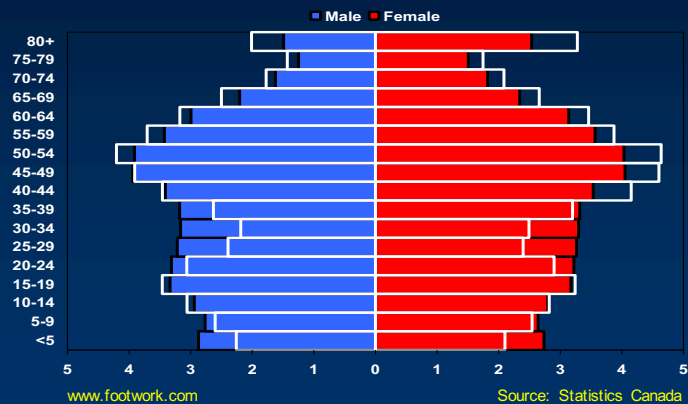


Coquitlam Population Pyramid, 2011 (%)



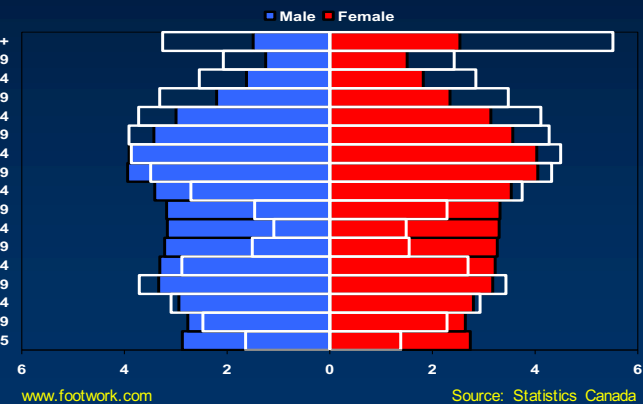
North Shore

Population Pyramid, 2011 (%)



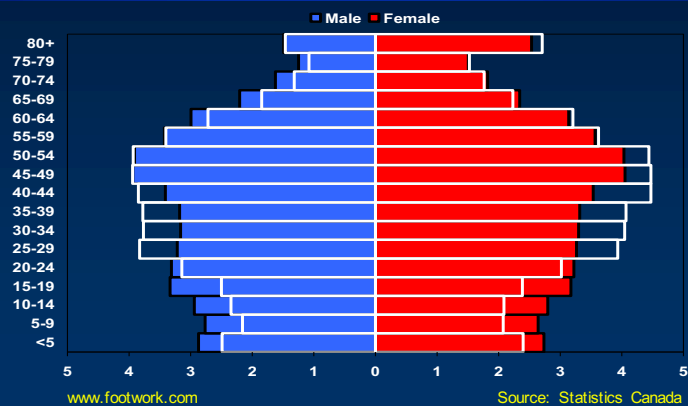
West Vancouver

Population Pyramid, 2011 (%)



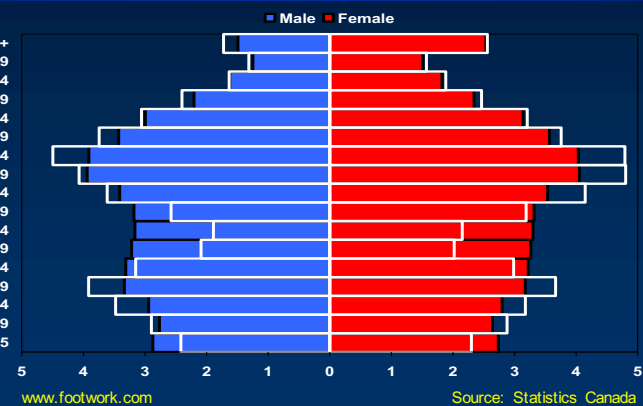
North Vancouver (city)

Population Pyramid, 2011 (%)



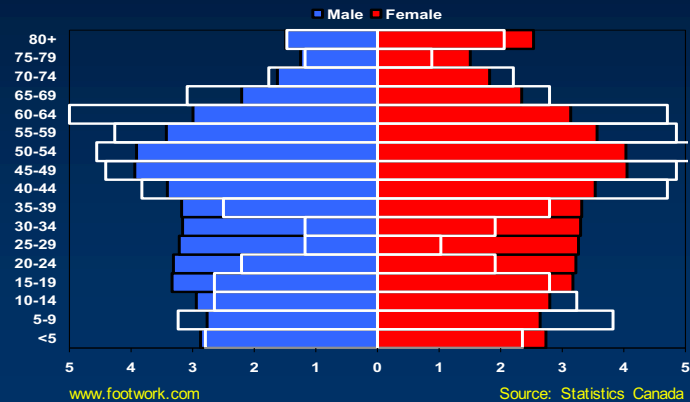
North Vancouver (district municipality)

Population Pyramid, 2011 (%)



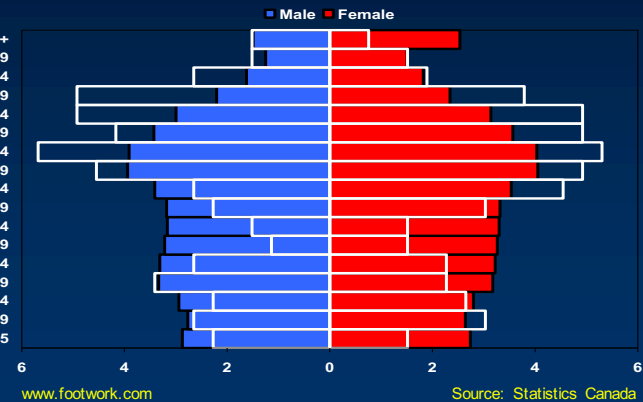
Bowen Island

Population Pyramid, 2011 (%)



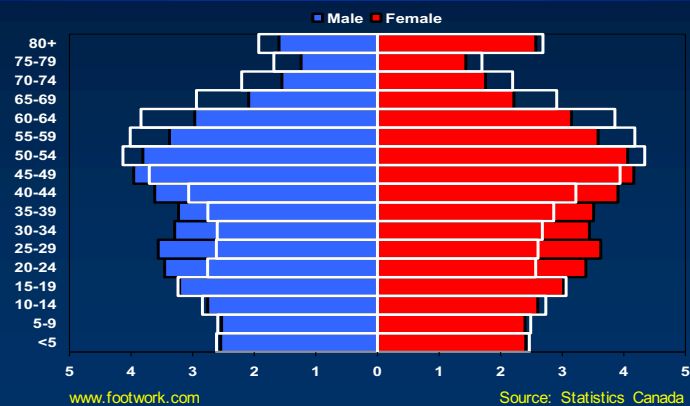
Lions Bay

Population Pyramid, 2011 (%)



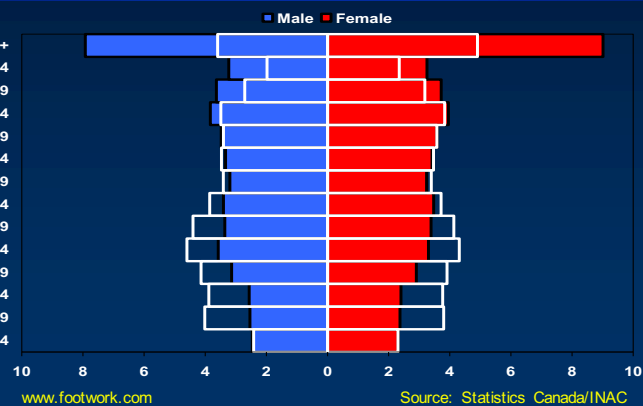
Rural vs. Urban

British Columbia, Population Pyramid, 2011 (%)

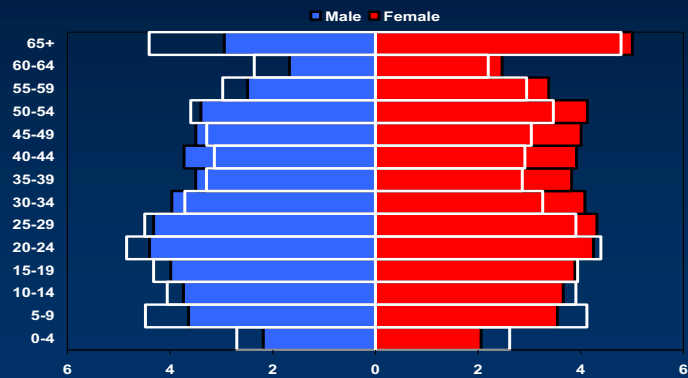


British Columbia, Aboriginal

Population Pyramid, 2014 (%)



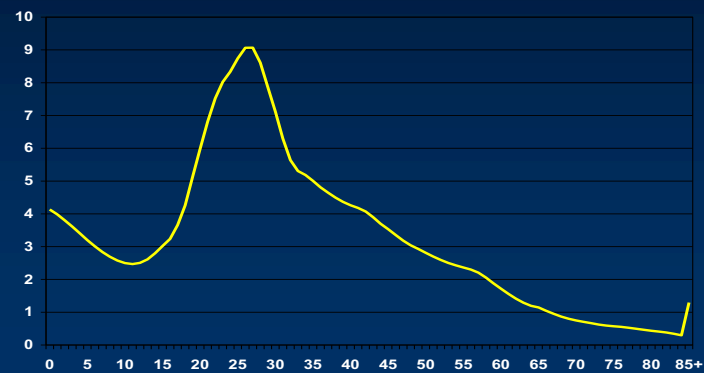
British Columbia, Aboriginal On vs. Off Reserve, 2014 (%)



www.footwork.com

Source: Statistics Canada/INAC

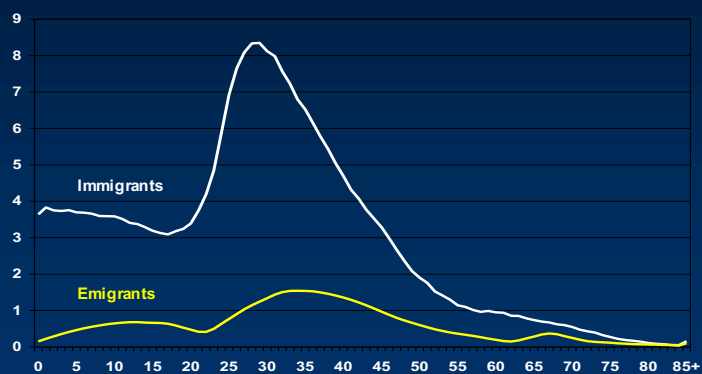
Interprovincial Migration Canada, 2007-12 (000's)



www.footwork.com

Source: Statistics Canada

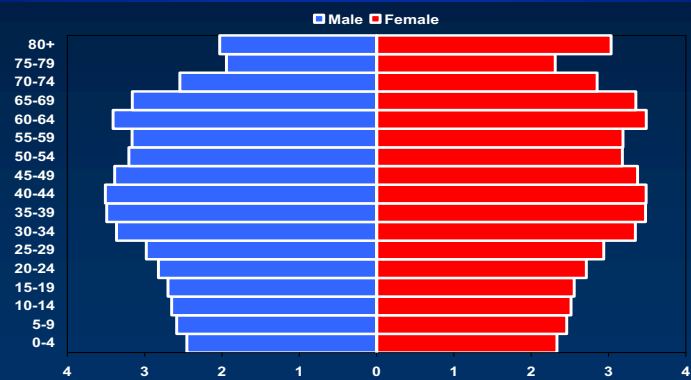
International Migration Canada, 2007-12 (000's)



www.footwork.com

Source: Statistics Canada

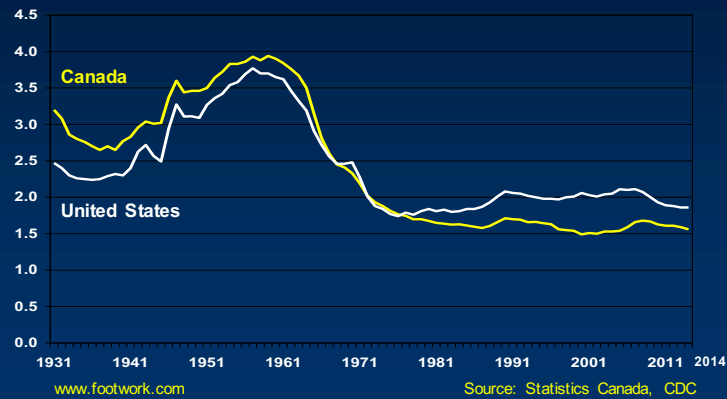
Canada Population Pyramid, 2026 (%)



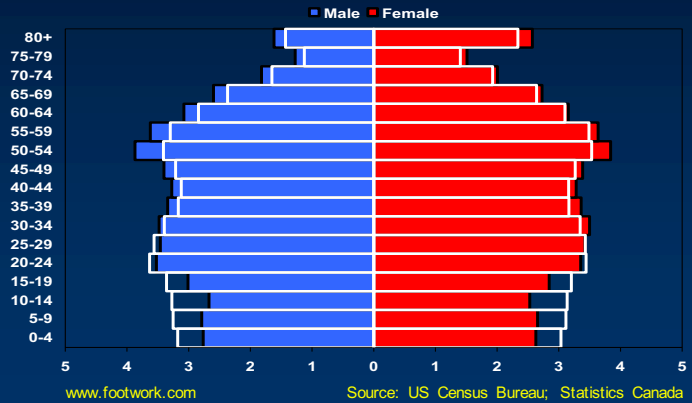
www.footwork.com

Source: Statistics Canada

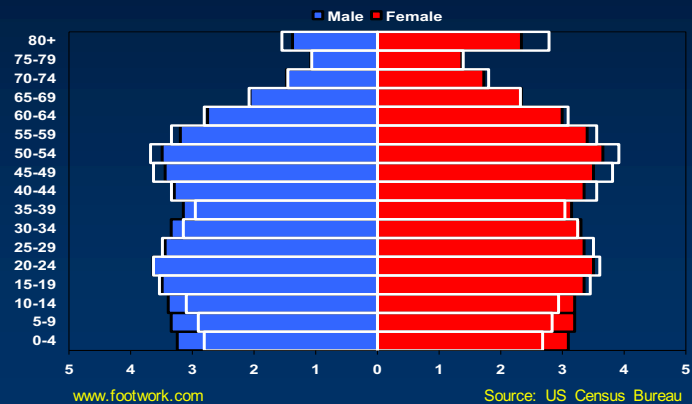
Fertility Rates 1931-2014 (children per woman)



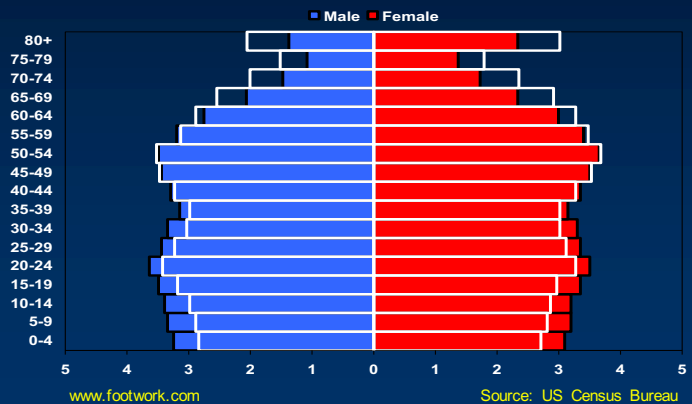
United States Population Pyramid, 2015 (%)



Massachusetts Population Pyramid, 2014 (%)

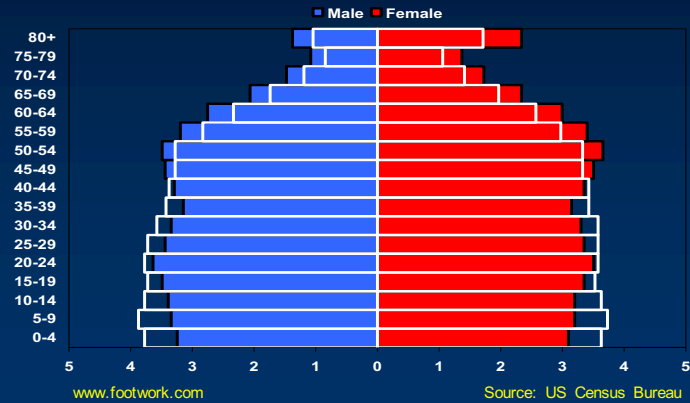


Florida Population Pyramid, 2014 (%)



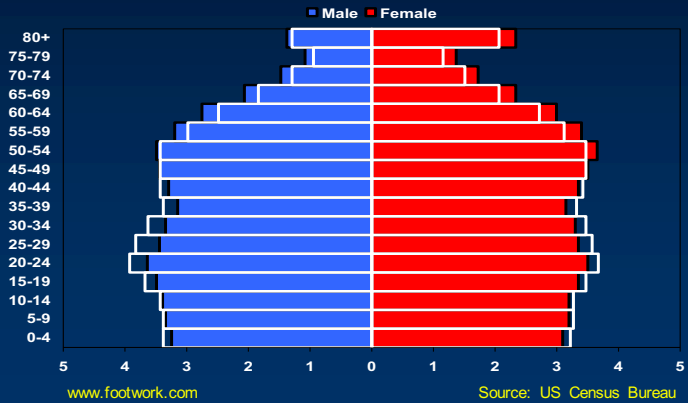
Texas

Population Pyramid, 2014 (%)



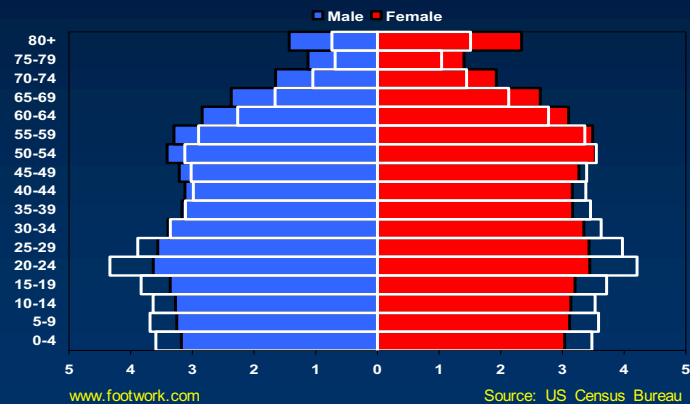
California

Population Pyramid, 2014 (%)



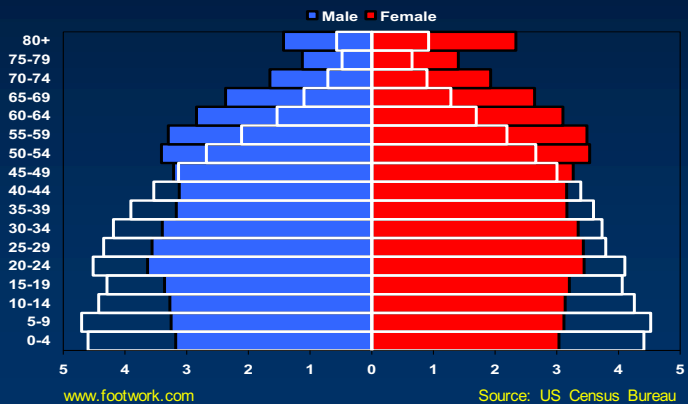
United States: Black

Population Pyramid, 2015 (%)



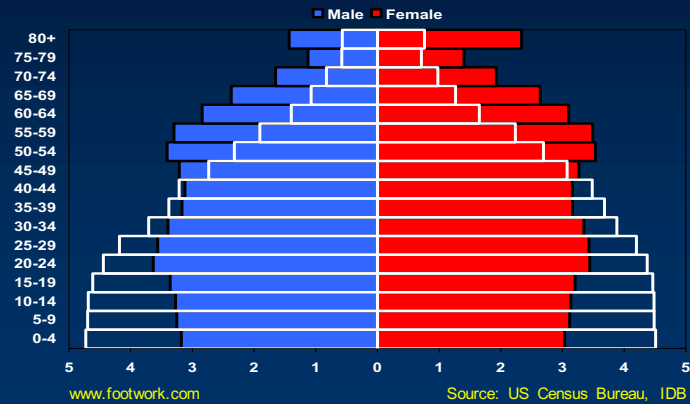
United States: Hispanic

Population Pyramid, 2015 (%)



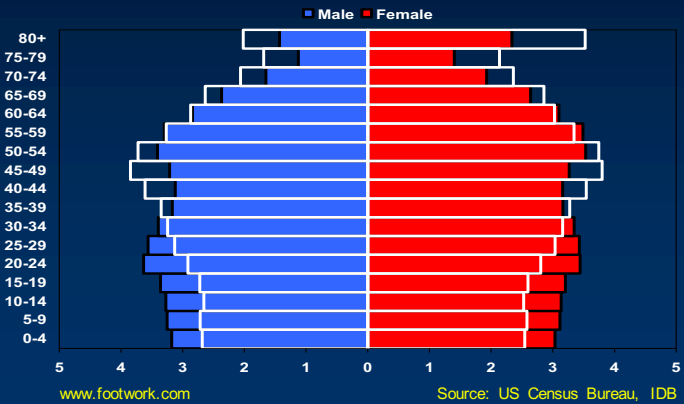
Mexico

Population Pyramid, 2015 (%)



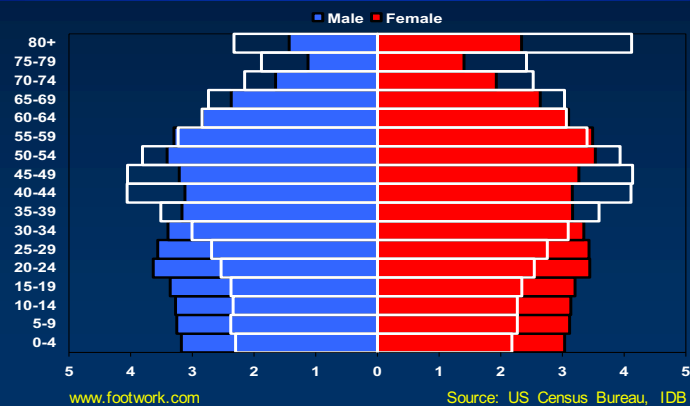
Western Europe

Population Pyramid, 2015 (%)



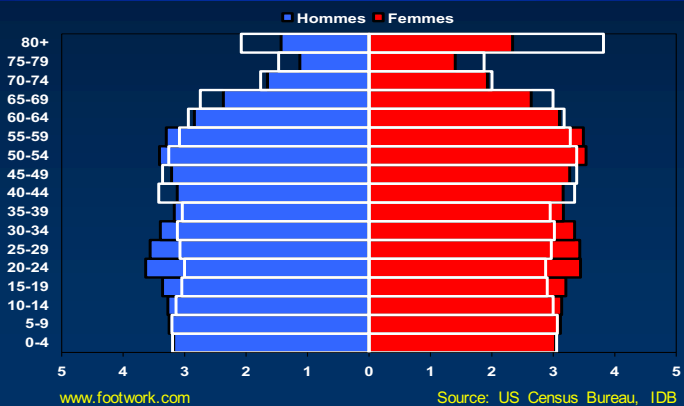
Italy

Population Pyramid, 2015 (%)



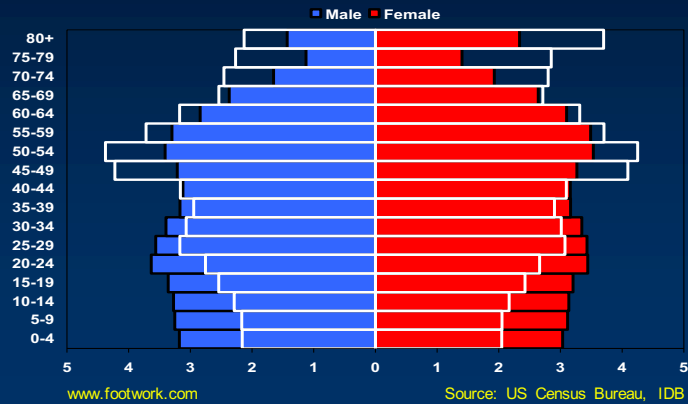
France

Pyramide des Âges 2015 (%)



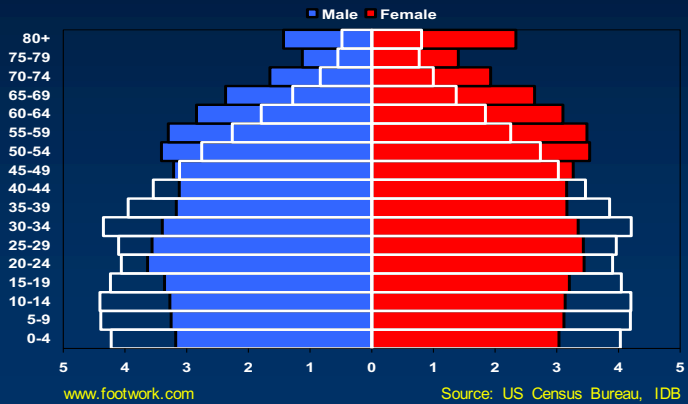
Germany

Population Pyramid, 2015 (%)



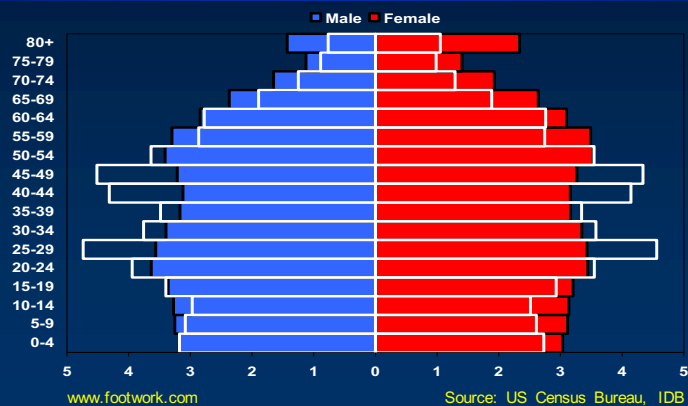
Turkey

Population Pyramid, 2015 (%)



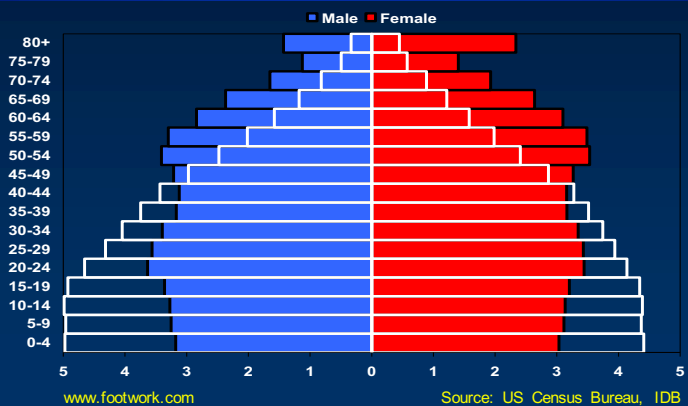
China

Population Pyramid, 2015 (%)



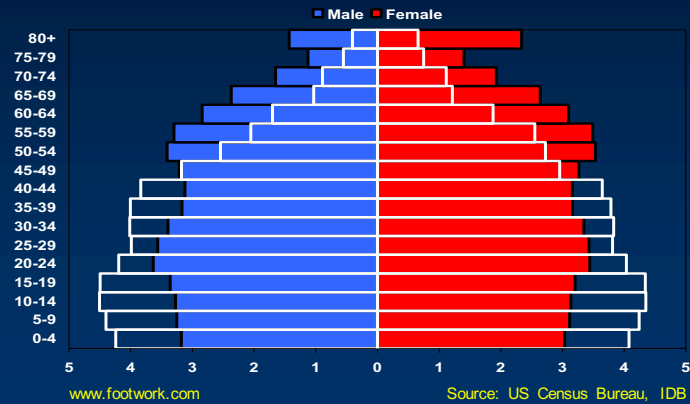
India

Population Pyramid, 2015 (%)



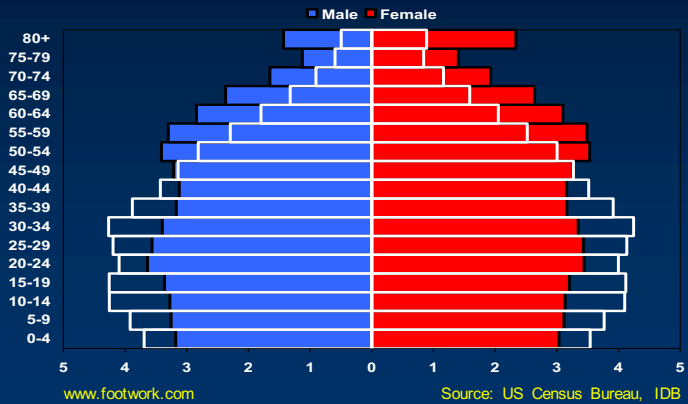
Indonesia

Population Pyramid, 2015 (%)



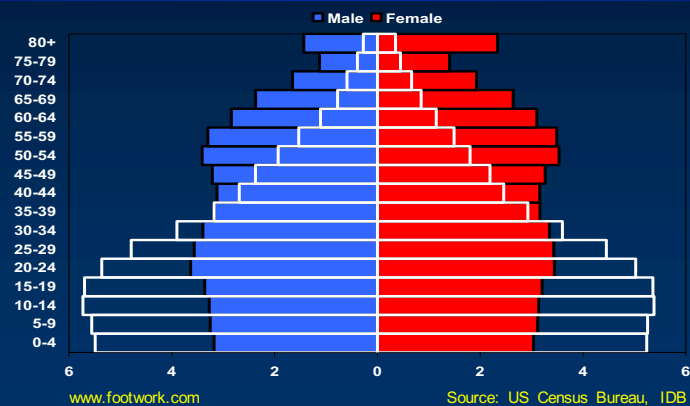
Brazil

Population Pyramid, 2015 (%)



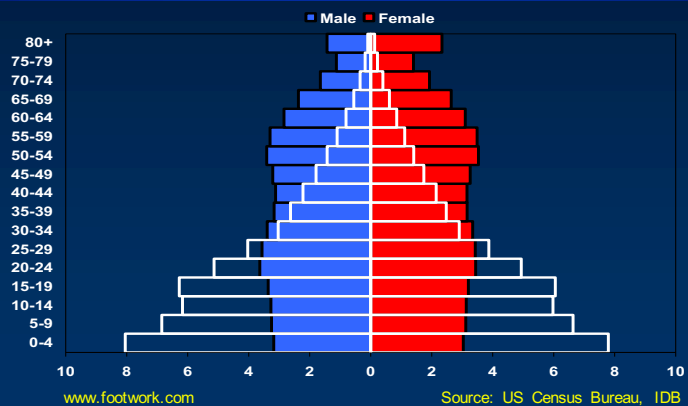
Pakistan

Population Pyramid, 2015 (%)

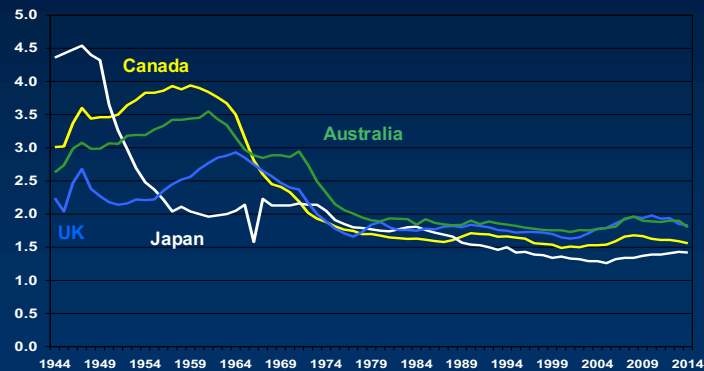


Afghanistan

Population Pyramid, 2015 (%)



Fertility Rates 1944-2014 (children per woman)

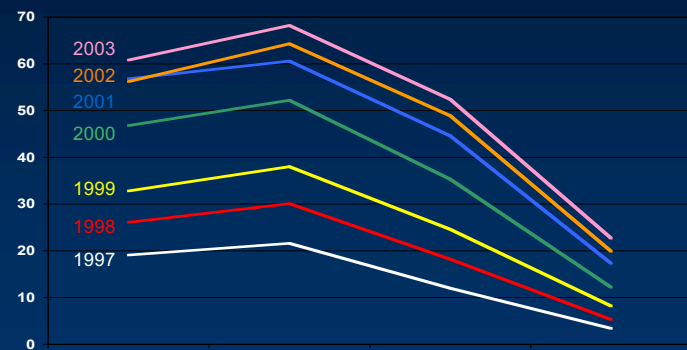


www.footwork.com

Source: Statistics Canada, ONS, ABS, HLW



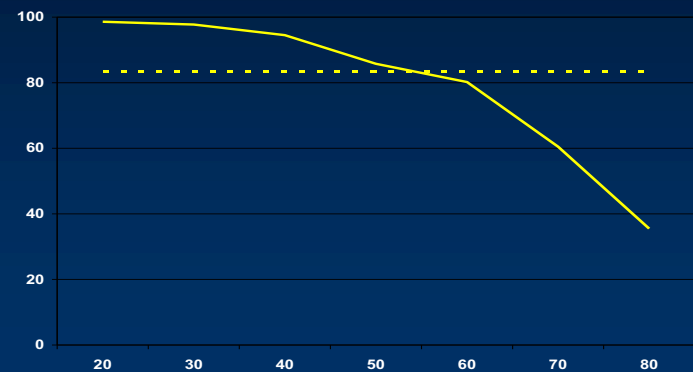
Household Internet Use Canada, 1997 to 2003 (%)



www.footwork.com

Source: Statistics Canada, HIUS

Internet Use Canada, 2012 (%)

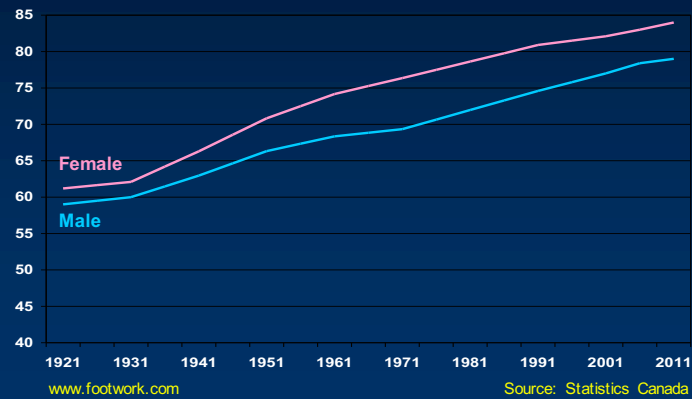


www.footwork.com

Source: Statistics Canada, CIUS

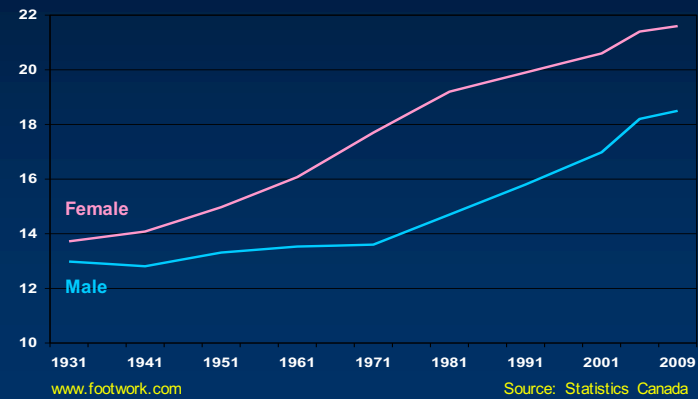
Life Expectancy

Canada, 1921 - 2011 (years)



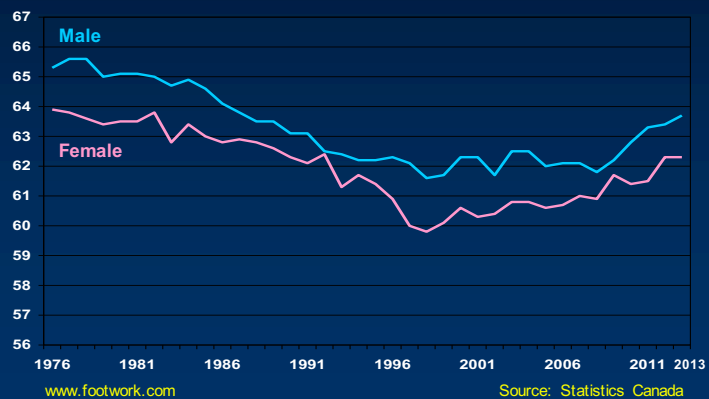
Life Expectancy at 65

Canada, 1931-2009 (years)

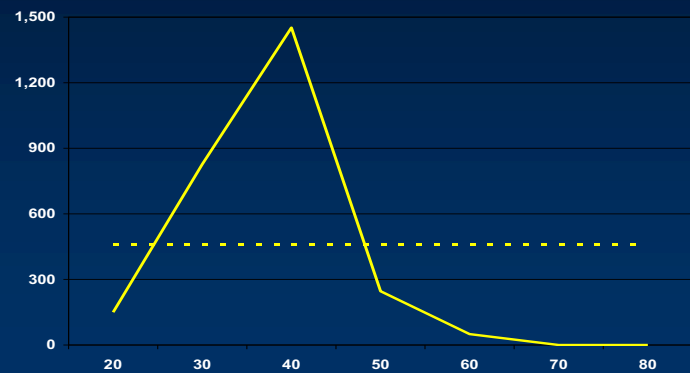


Age of Retirement

Canada, 1976 - 2013 (age)



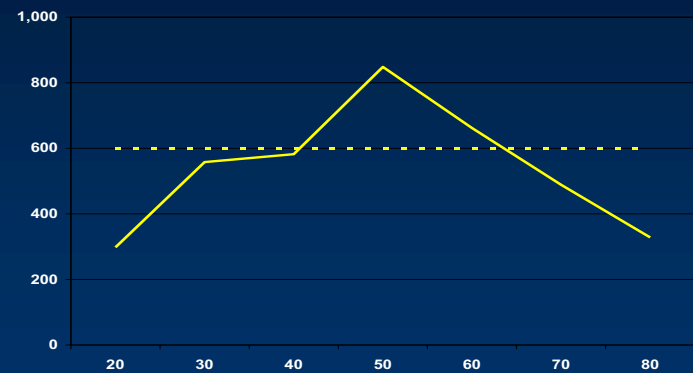
Child Care Canada, 2014 (\$/year)



www.footwork.com

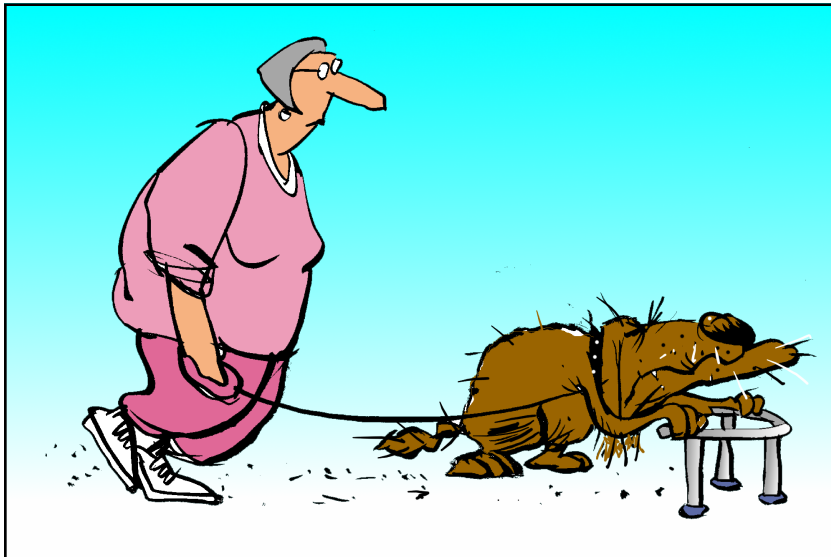
Source: Statistics Canada, SHS

Pet Care Canada, 2014 (\$/year)

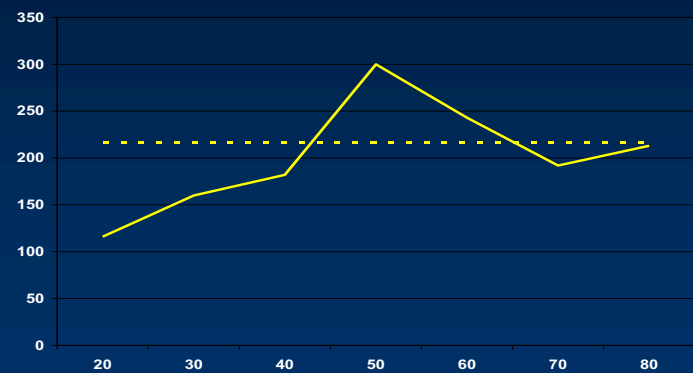


www.footwork.com

Source: Statistics Canada, SHS

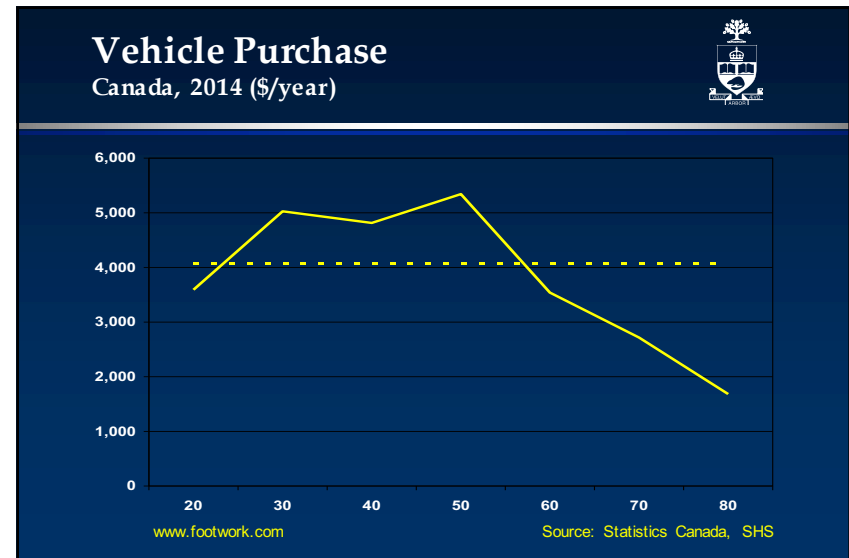
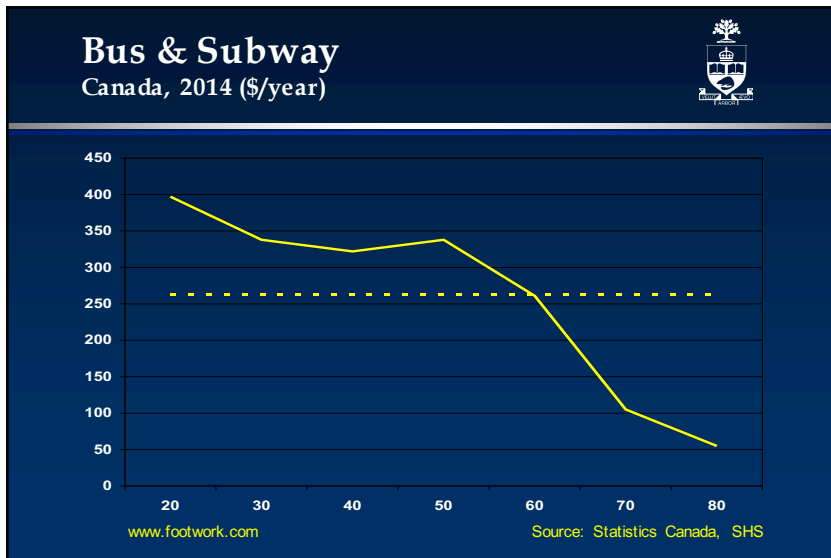
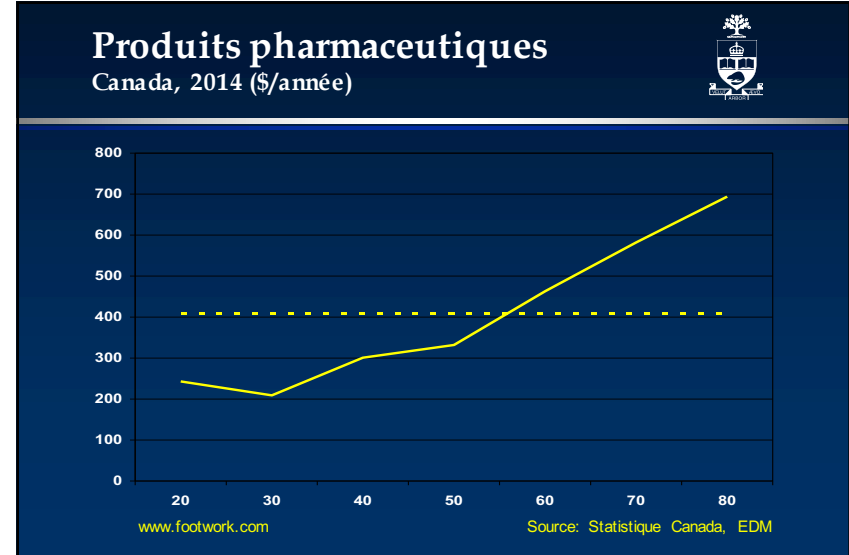
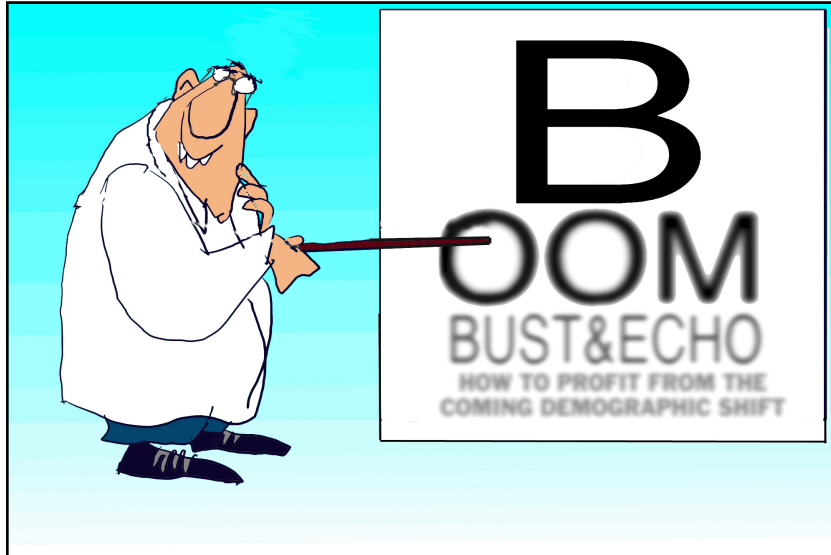


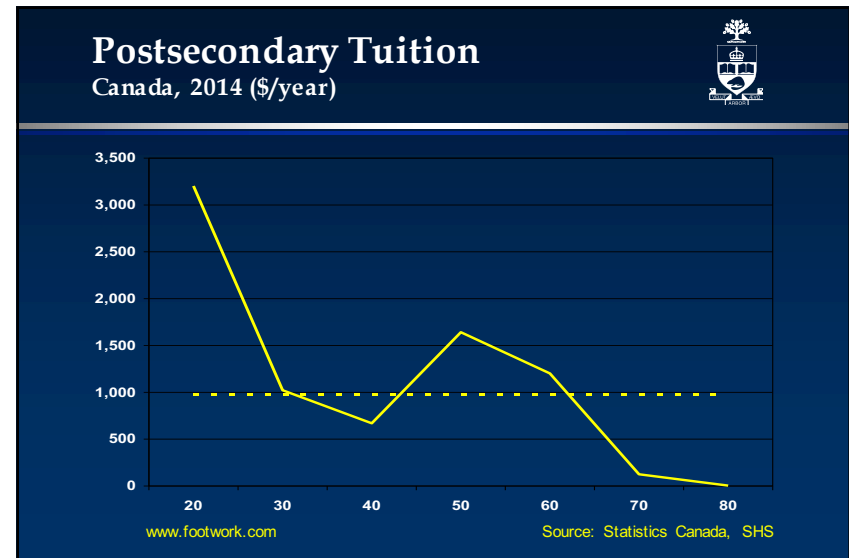
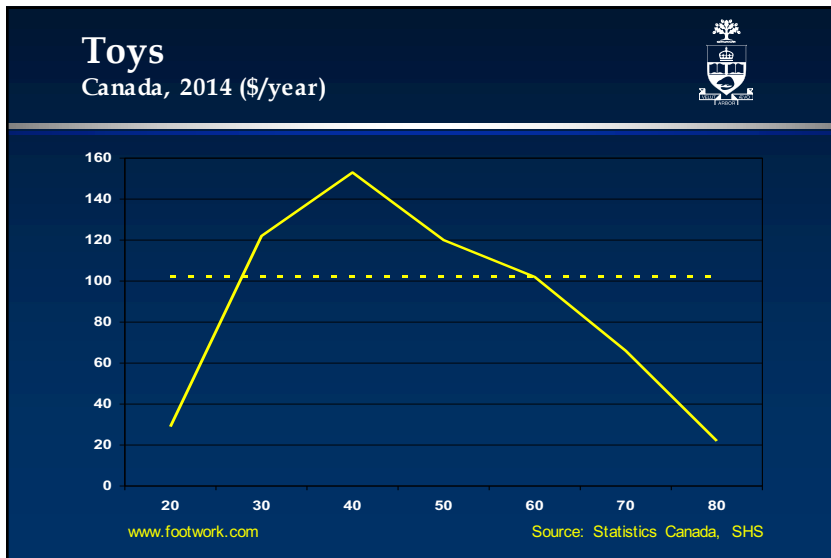
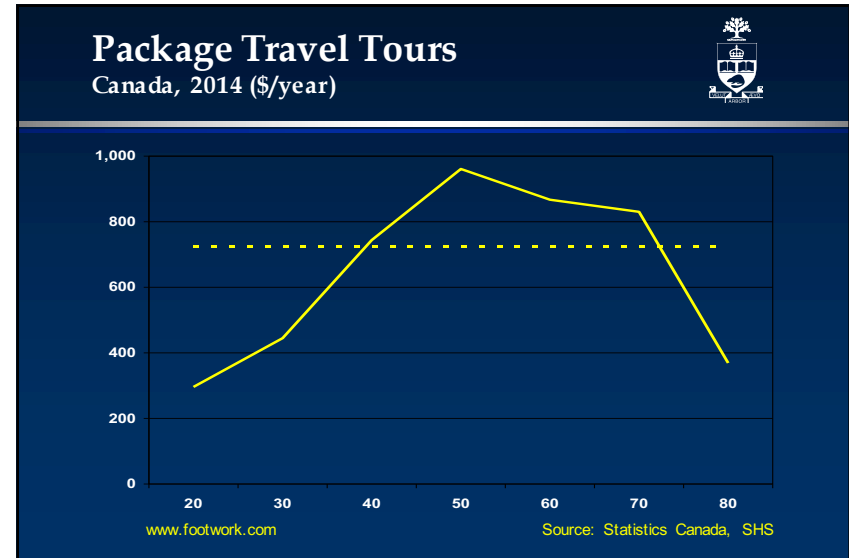
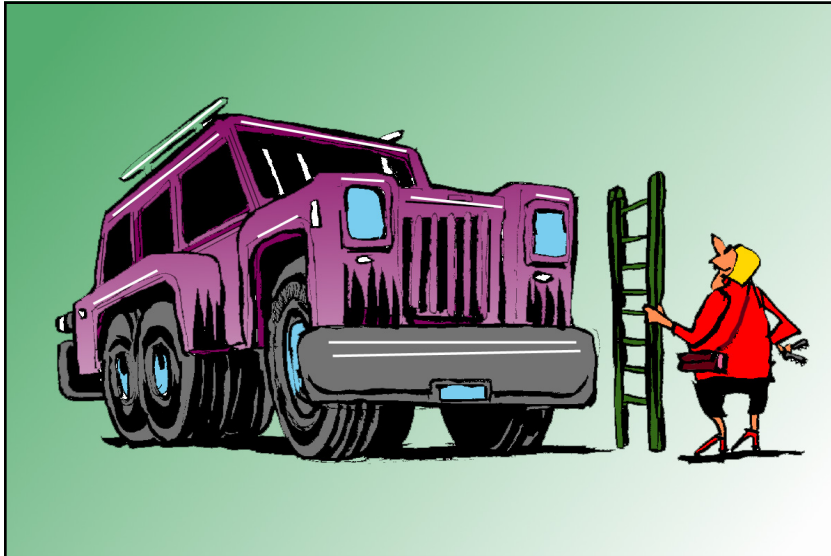
Eye Care Canada, 2014 (\$/year)



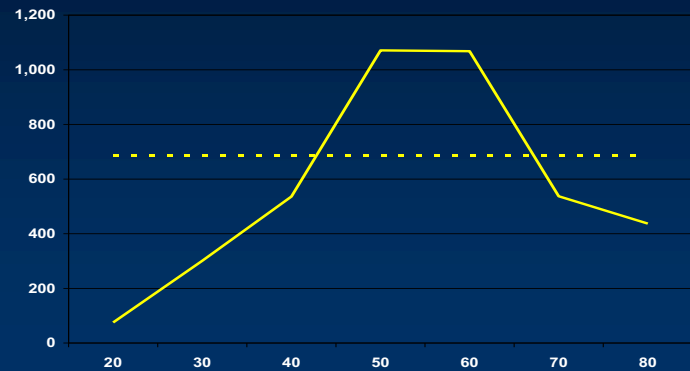
www.footwork.com

Source: Statistics Canada, SHS





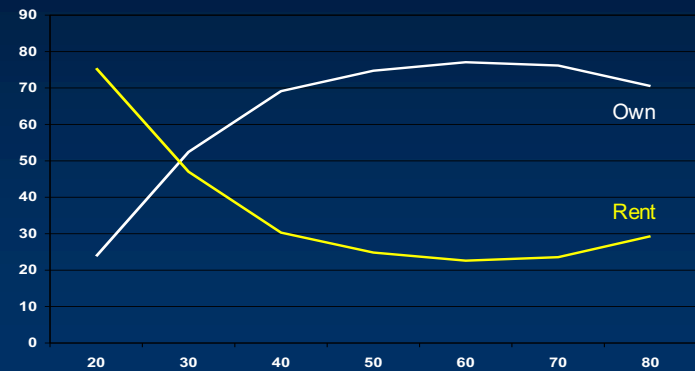
Vacation Home Canada, 2014 (\$/year)



www.footwork.com

Source: Statistics Canada, SHS

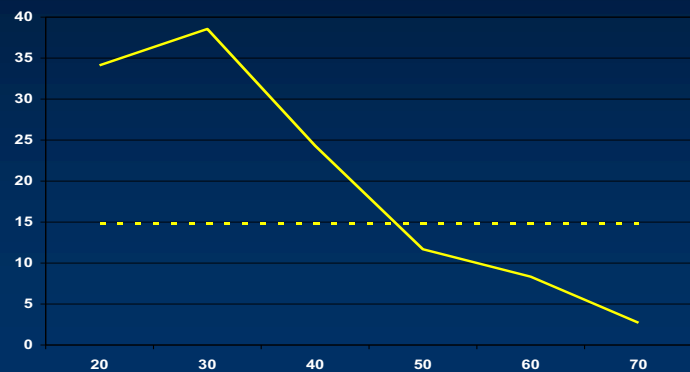
Housing Tenure Canada, 2011 (%)



www.footwork.com

Source: Statistics Canada, NHS

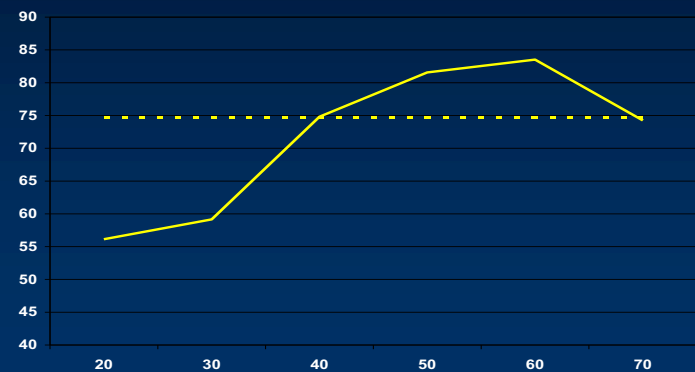
Plan to Purchase in Five Years Canada, 2014 (%)



www.footwork.com

Source: Statistics Canada, CFCS

Home Ownership Canada, 2014 (%)

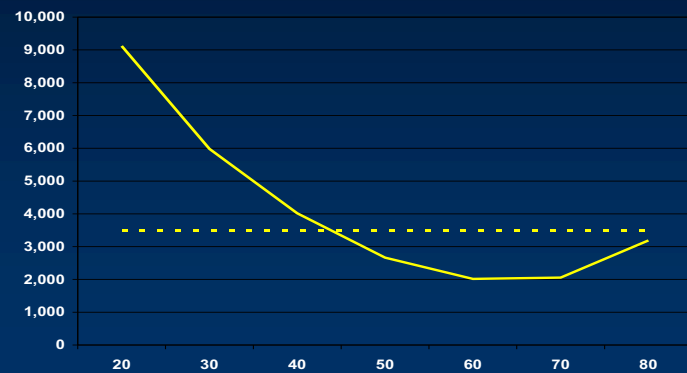


www.footwork.com

Source: Statistics Canada, CFCS

Rent

Canada, 2014 (\$/year)

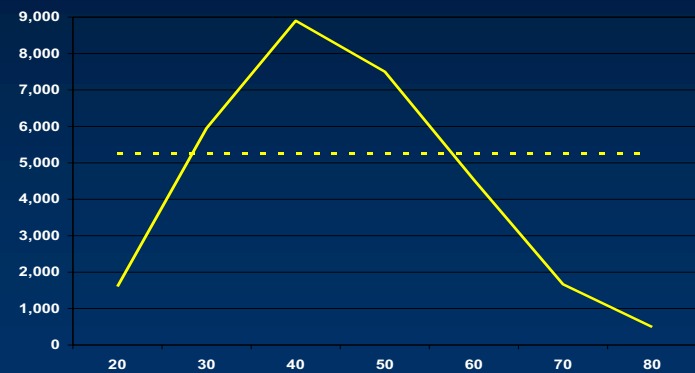


www.footwork.com

Source: Statistics Canada, SHS

Mortgage Payments

Canada, 2014 (\$/year)

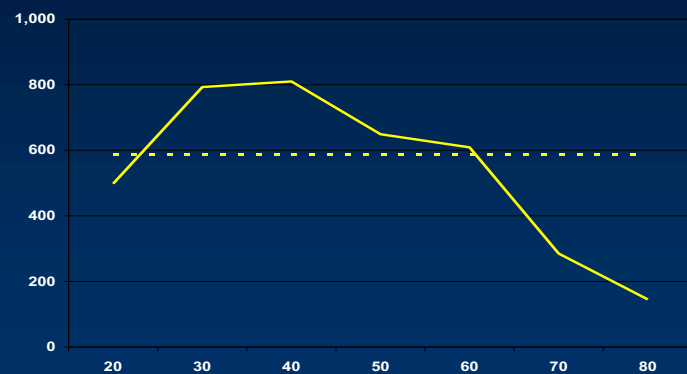


www.footwork.com

Source: Statistics Canada, SHS

Furniture

Canada, 2014 (\$/year)

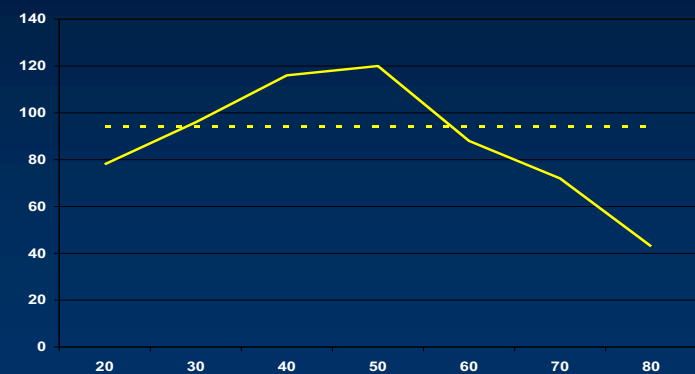


www.footwork.com

Source: Statistics Canada, SHS

Clothes Washers & Dryers

Canada, 2014 (\$/year)

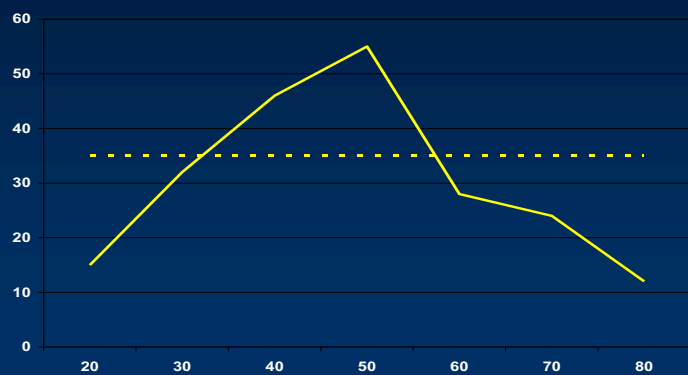


www.footwork.com

Source: Statistics Canada, SHS

Dishwashers

Canada, 2014 (\$/year)

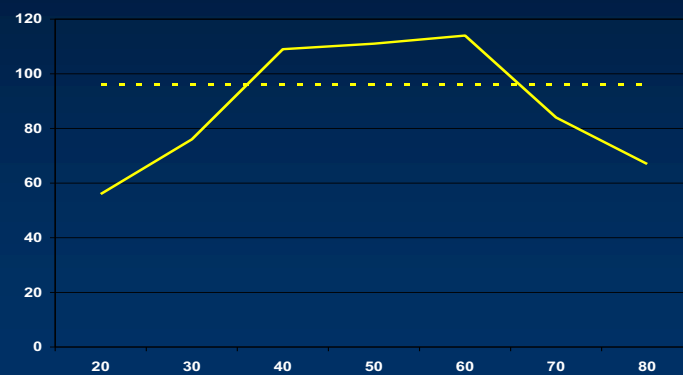


www.footwork.com

Source: Statistics Canada, SHS

Refrigerators & Freezers

Canada, 2014 (\$/year)

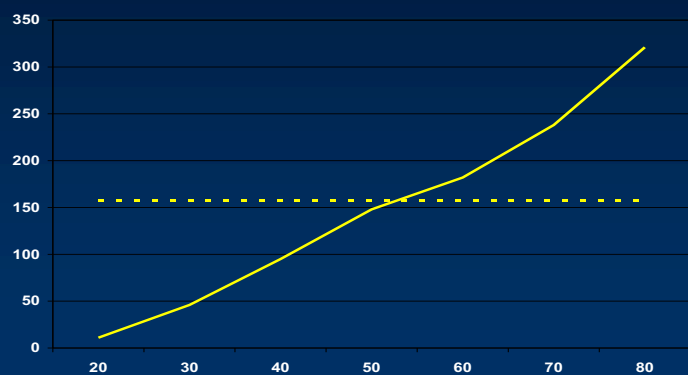


www.footwork.com

Source: Statistics Canada, SHS

Gardening & Snow Removal Services

Canada, 2014 (\$/year)

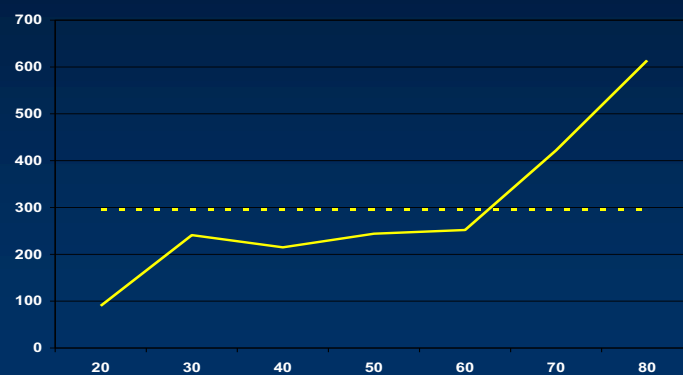


www.footwork.com

Source: Statistics Canada, SHS

Condominium Fees

Canada, 2014 (\$/year)

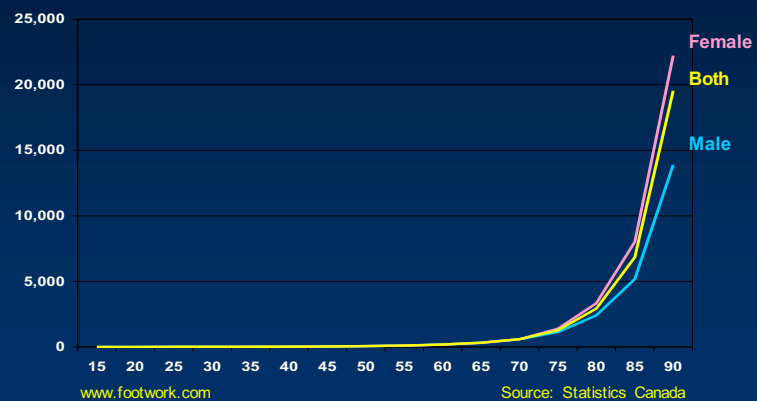


www.footwork.com

Source: Statistics Canada, SHS

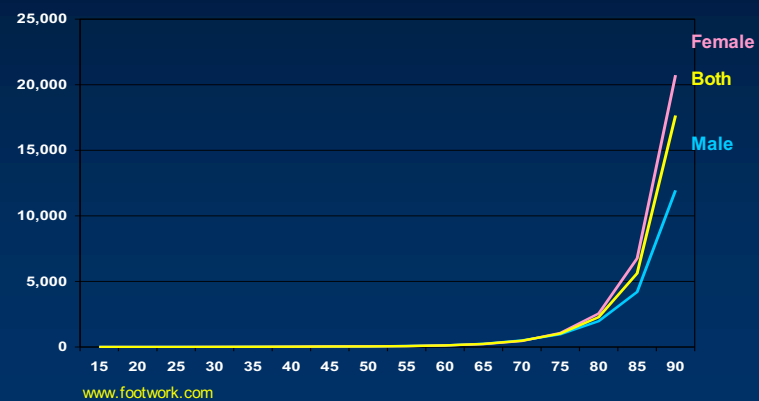
Nursing Home Residents

Canada, 2011 (Rate per 100,000)



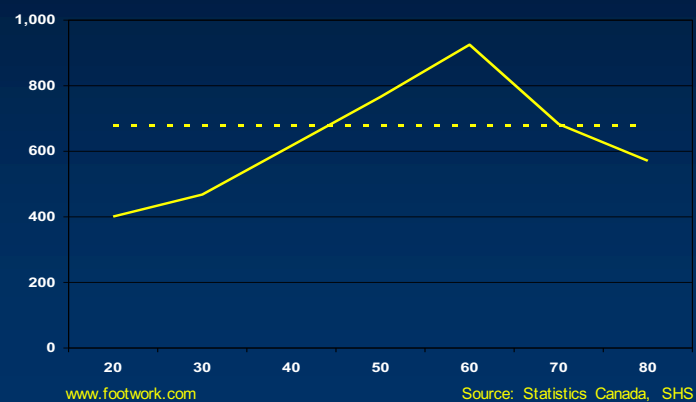
Nursing Home Residents

BC, 2011 (Rate per 100,000)



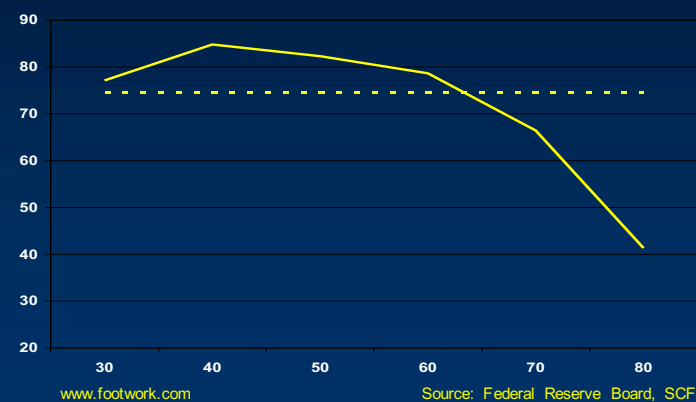
Financial Services

Canada, 2014 (\$/year)



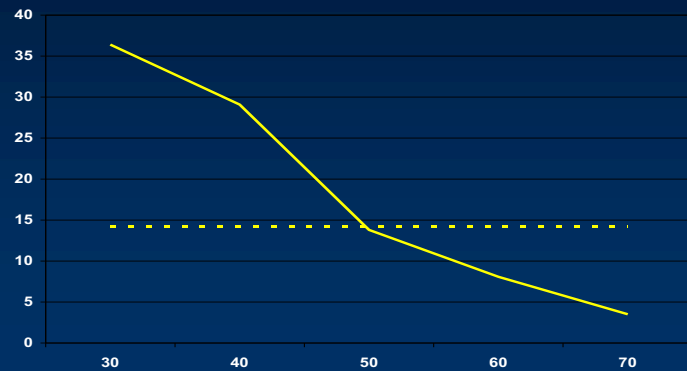
Debt

United States, 2013 (%)



Debt-Asset Ratio

Canada, 2012 (per \$100)

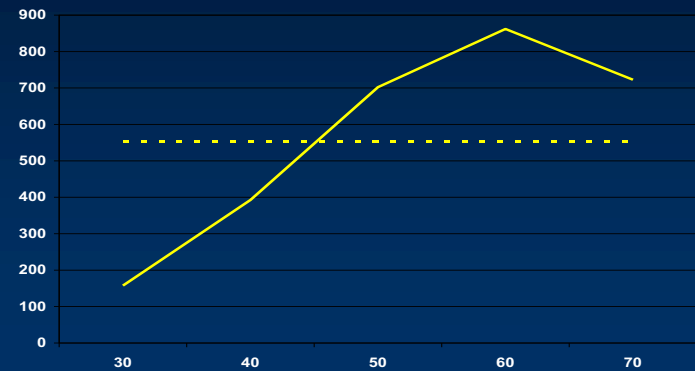


www.footwork.com

Source: Statistics Canada, SFS

Net Worth

Canada, 2012 (\$ 1,000s)

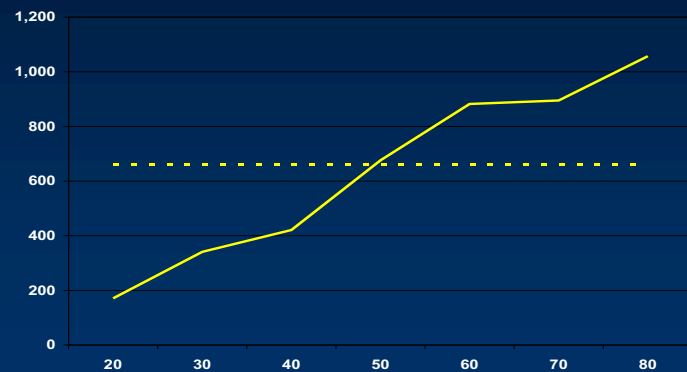


www.footwork.com

Source: Statistics Canada, SFS

Charitable Contributions

Canada, 2014 (\$/year)

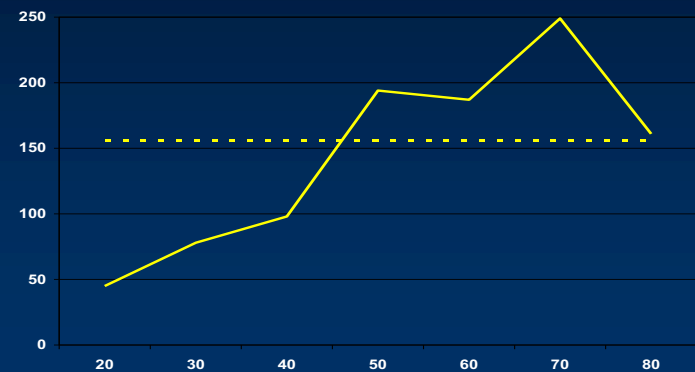


www.footwork.com

Source: Statistics Canada, SHS

Games of Chance

Canada, 2014 (\$/year)

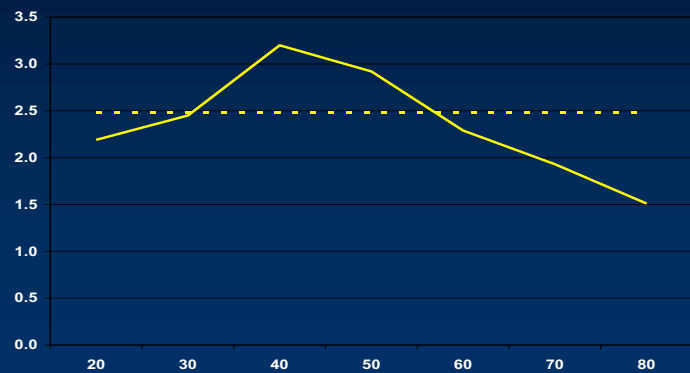


www.footwork.com

Source: Statistics Canada, SHS

Average Household Size

Canada, 2014 (persons)

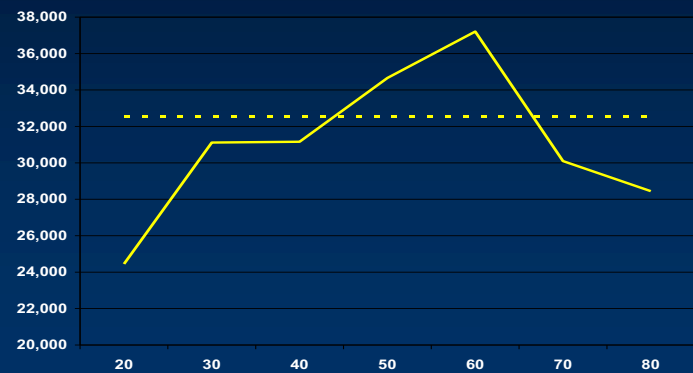


www.footwork.com

Source: Statistics Canada, SHS

Household Expenditures

Canada, 2014 (\$/person/year)

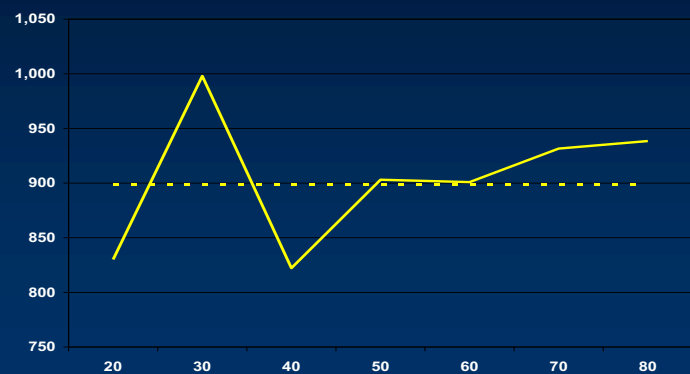


www.footwork.com

Source: Statistics Canada, SHS

Restaurant Food

Canada, 2014 (\$/person/year)



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Source: Statistics Canada, SHS

Fruit

Canada, 2014 (\$/person/year)

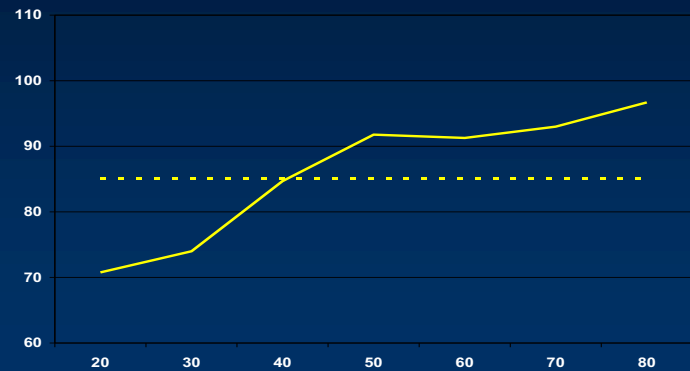


www.footwork.com

Source: Statistics Canada, SHS

Fish & Seafood

Canada, 2014 (\$/person/year)

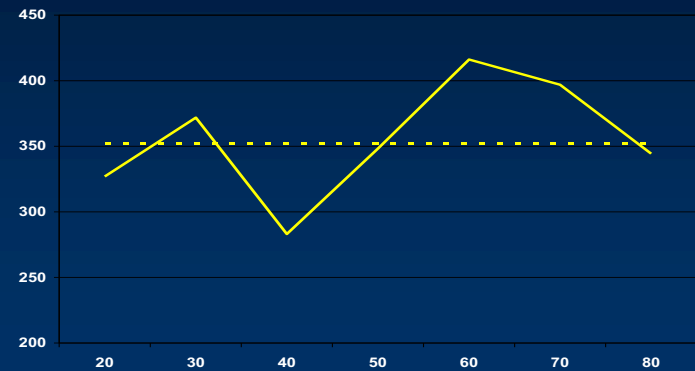


www.footwork.com

Source: Statistics Canada, SHS

Alcoholic Beverages

Canada, 2014 (\$/person/year)

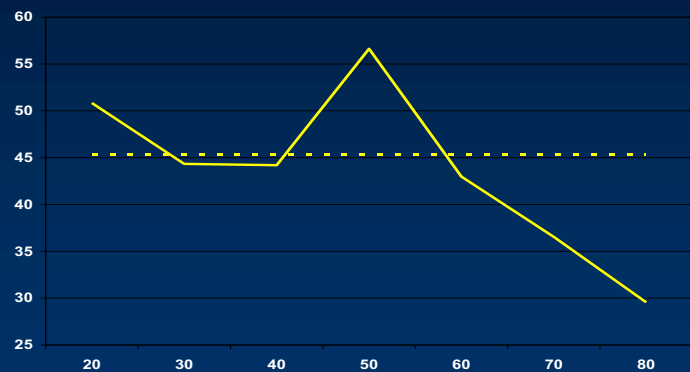


www.footwork.com

Source: Statistics Canada, SHS

Beer

USA, 2014 (\$/person/year)

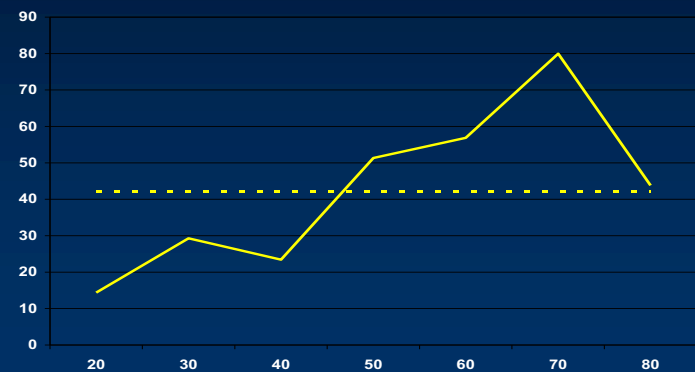


www.footwork.com

Source: Bureau of Labor Statistics, CEX

Wine

USA, 2014 (\$/person/year)

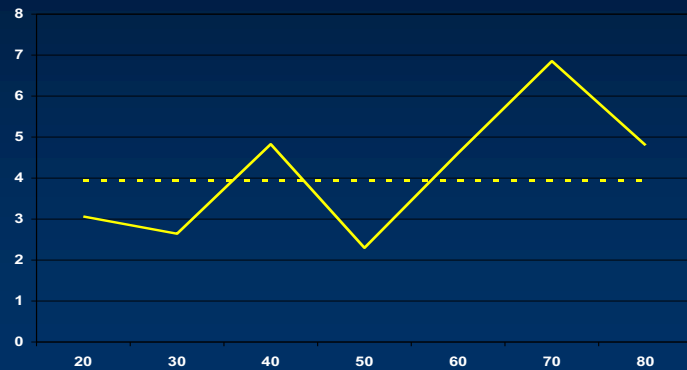


www.footwork.com

Source: Bureau of Labor Statistics, CEX

Whiskey

USA, 2014 (\$/person/year)

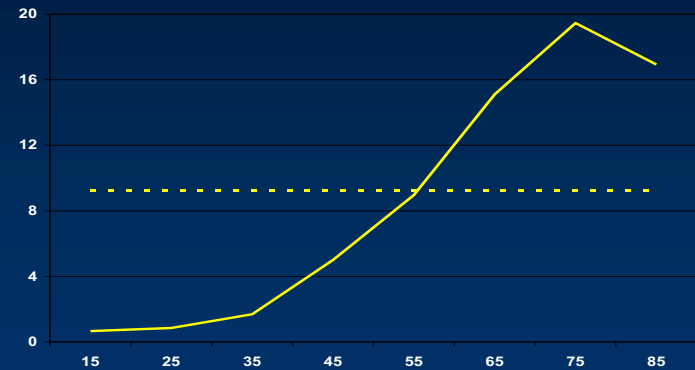


www.footwork.com

Source: Bureau of Labor Statistics, CEX

Diabète

Canada, 2014 (%)

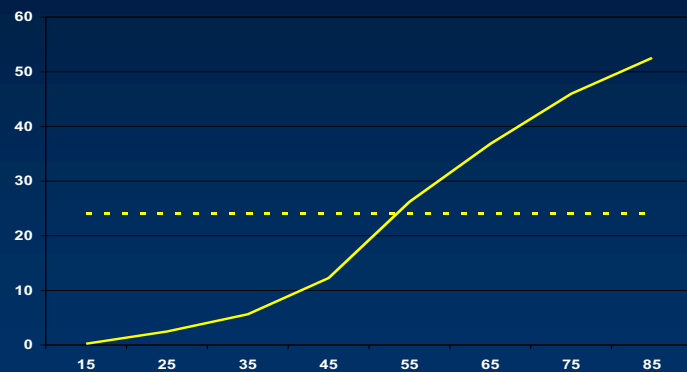


www.footwork.com

Source: Statistique Canada, ESCC

Arthritis

Canada, 2014 (%)

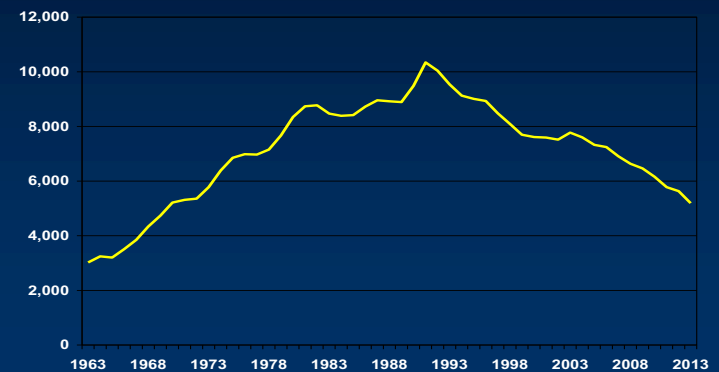


www.footwork.com

Source: Statistics Canada, CCHS

Crime Rate

Canada, 1963 - 2013 (per 100,000)

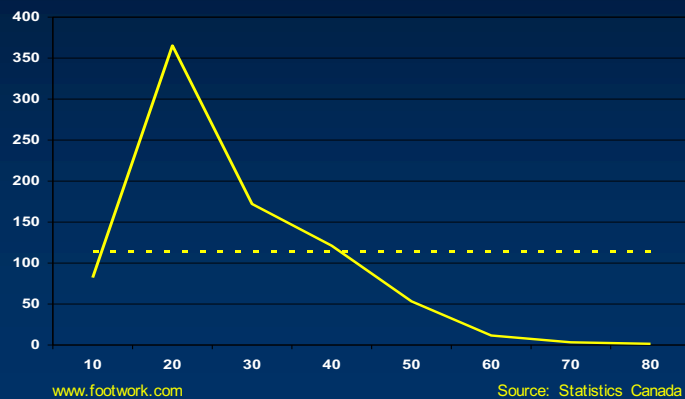


www.footwork.com

Source: Statistics Canada

Accused: Break and Enter

Canada, 2011 (per 100,000)



Accused: Fraud

Canada, 2011 (per 100,000)

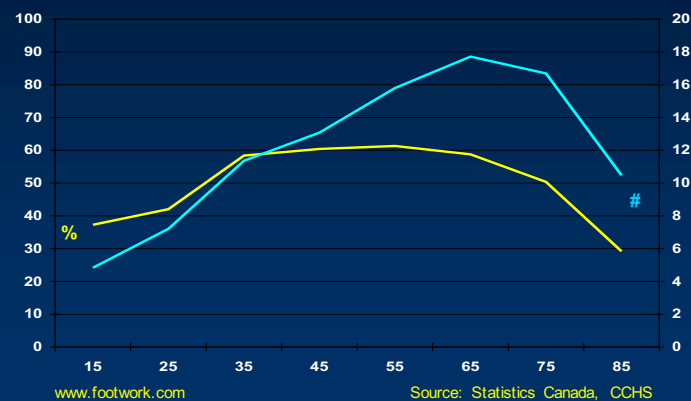


Bird Watching Takes Flight



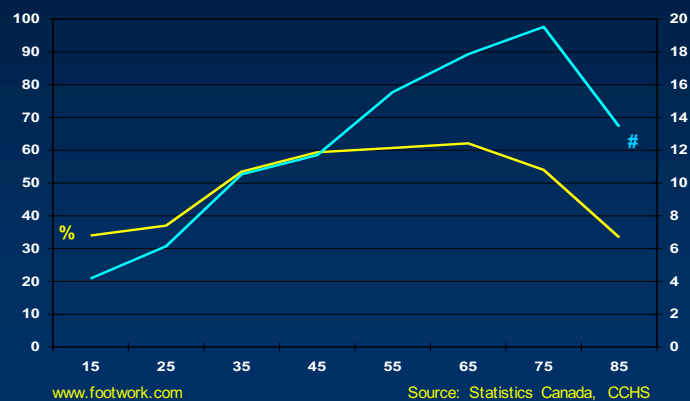
Gardening

Canada, Participation (%) and Frequency (#), 2014



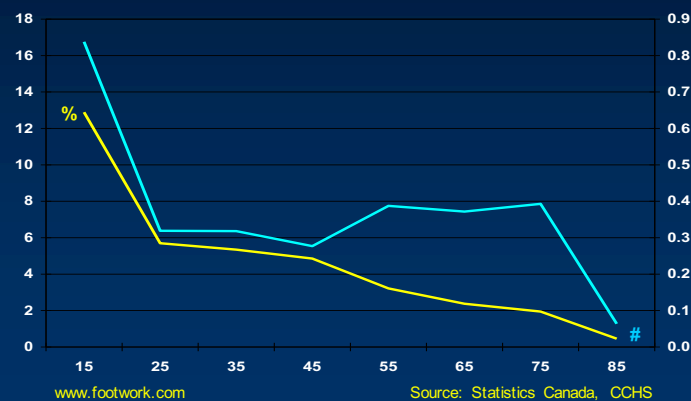
Gardening

BC, Participation (%) and Frequency (#), 2014



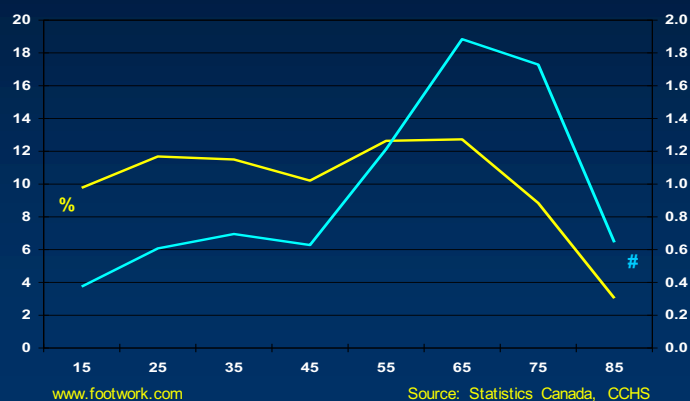
Tennis

BC, Participation (%) and Frequency (#), 2014



Golf

BC, Participation (%) and Frequency (#), 2014



Leisure Activity Growth

Canada, 2016-2036 (%)



Fastest			Slowest		
1	Exercise walking	17.5	12	Swimming	12.1
2	Home exercises	16.6	13	Bicycling	12.0
3	Gardening/yard work	16.4	14	Downhill skiing	11.5
4	Exercise class/aerobics	14.9	15	Fishing	11.4
5	Golfing	14.3	16	Rollerblading	11.1
6	Basketball	13.5	17	Baseball/softball	10.8
7	Volleyball	13.5	18	Ice hockey	10.8
8	Popular/social dance	13.1	19	Ice skating	10.6
9	Bowling	12.9	20	Weight-training	10.6
10	Tennis	12.5	21	Jogging/running	10.2
11	Soccer	12.3			
					Population: 12 plus
					19.3

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Source: Foot & Bierling, CCHS

Leisure Activity Growth USA, 2000-2010 (%)



Fastest			Slowest		
1	Exercise: walking	10.5	43	Football: touch	3.6
2	Exercise: equipment	8.1	44	Scuba: open water	3.6
3	Golf	7.8	45	Basketball	3.5
4	Sailing	7.6	46	Badminton	3.4
5	Fishing: salt water	7.4	47	Softball	3.4
6	Work out: club	7.1	48	Skating: ice/figure	3.1
7	Fishing: fresh water	6.9	49	Soccer	3.1
8	Hunting: bow and arrow	6.9	50	Roller skating: inline	3.1
9	Hunting: firearms	6.8	51	Baseball	3.0
10	Exercise: aerobic	6.8	52	Roller skating: wheel	3.0
Population: total		8.4	Population: 7 plus		8.2

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Source: Foot; National Sporting Goods Association



Be nice to your kids,
they may choose your
nursing home.

