

Subject:

Date: Fri, 30 Nov 2001 23:21:27 -0800

From: Ernie Crist <CristE@district.north-van.bc.ca>

To: Mayor and Council - DNV <Council@district.north-van.bc.ca>, Directors Team <managecomm@district.north-van.bc.ca>, "FONVCA (E-mail)" <fonvca@fonvca.org>

A message from Ernie Crist:


I believe we made some progress at last Tuesday's public meeting on "trespasses of District land", still I do not believe that the advertising in the District Dialogue as printed in the OUTLOOK on Nov 22-2001 did justice to the importance of the issue of "Upcoming Meetings - Authorized Occupations and Trespasses - District owned Lands". No wonder one Councillor was moved to state that judging by the turnout he did not think the general public thought this issue to be too important.

I suggest that the ad should have read "Are you in favor that some people in the District are getting a special discount for occupying District lands as the case may be while others have to pay the going market rate? Or are you in favor of subsidizing one section of the District population at the expense of the rest? - something to that effect.

You want to bet that the turnout would have been quite different. The question is was this small worded ad a coincidence? Indeed, I suggest that the heading itself was misleading. This is quite apart from the miniscule print of the ad itself, not to mention that this important matter should have been published in the North Shore News as well. There should also have been a press release.

In any case I believe that the taxpayers were entitled to an appropriate level of advertising commensurate with the importance of this issue and not just in the "Outlook".

Ernie Crist.

 Part 1.2	Type: application/ms-tnef Encoding: base64
--	---