

Subject: Response to letter from MS. Sherry Shea # 701-1250 Comox Street. Vancouver

Date: Tue, 26 Mar 2002 19:31:17 -0800

From: Ernie Crist <CristE@dnv.org>

To: Nathalie Valdes <ValdesN@dnv.org>

CC: "FONVCA (E-mail)" <fonvca@fonvca.org>,
Mayor and Council - DNV <Council@district.north-van.bc.ca>

Dear Ms. Shea:

Subject: Your letter re Billboards for a bridge.

Thank you kindly for sending me a copy of your letter to the Sun. I also thank you for your kind words.

I believe that with some collective effort it will be possible to defeat this proposal. I ultimately I believe that even the authors of this scheme will see that to go down that road is a serious mistake.

However, we must not take any chances, instead we must mobilize public opinion first and foremost on the North Shore and prepare to make this a crucial point in the next Municipal election this coming November.

Your letter has helped already and will help even more should this scheme proceed contrary to the will of the majority.

Again my sincere thanks,

Yours truly,

Ernie Crist

PS. Ms Shea's letter is below.

Vancouver Sun, Friday, March 22, 2002.


I used to enjoy the scenic route between Maple Ridge and Mission. It is green, lush and follows right beside the Fraser River - a beautiful view. Do I now? NO. There is now billboards all long that route. Nestled in the trees and thick foliage are larger than life suggestions of what to watch on TV. tonight and what gum to chew while I'm watching it.

I curse the people who sold this beauty down the river. It is pure intrusion, it is ugly and it is a distressing form of pollution. I am beginning to wonder now what was financed in exchange for these billboards. Wider roads to accommodate more cars (to get to more malls to buy more stuff)?

I thank Councilor Ernie Crist for having the foresight to know that it would be a big mistake for North Vancouver to allow Mediacom to erect 30 or more billboards for 20 years in exchange for upgrading a bridge. I also thank the Councillor for being able to see past a dollar sign. I wish more community leaders would follow his stand and work toward making communities

more livable and less commercial.

Sherry Shea

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