

**Subject: Response to letter from North Shore Together against Violence Network**

**Date:** Tue, 9 Dec 2003 08:44:29 -0800

**From:** "Ernie Crist" <ernie\_crist@dnv.org>

**To:** <tav\_northshore@hotmail.com>

**CC:** "FONVCA (E-mail)" <fonvca@fonvca.org>, <Cagebc@hotmail.com>

Dear Ms Wolf:

Thank you for your letter of support of the motion calling for a community wide seminar designed to mobilize public opinion against advertisers and programs depicting gratuitous violence on TV and for the "Together Against Violence Network" informing it's members of the motion's recommendations to Council to this effect.

I firmly believe that the time has come to address this issue and elevate it to a more active level as may well be determined by such a symposium.


While violence and the gratuitous depiction of violence has become a virtual way of life with incalculable consequences to the victims especially those least able to defend themselves namely the old, the weak, children, women and minorities, it is undoubtedly true that the corporate advertisers sponsoring gratuitous violence on TV etc carry a major responsibility for what appears to be a rapid escalation of this plague.

I am convinced that a symposium on this issue will be extremely valuable to the community and may well be a rallying point for a more aggressive stand against the perpetrators of gratuitous violence on TV and violence in general.

Yours truly,

Ernie Crist

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