Subject: Response to letter form Mr. Roy Swanson.

Date: Mon, 2 Feb 2004 13:36:44 -0800 **From:** "Ernie Crist" <ernie_crist@dnv.org>

To: "Nathalie Valdes" <Nathalie_Valdes@dnv.org>

CC: "FONVCA (E-mail)" <fonvca@fonvca.org>, "Mayor and Council - DNV" <Council@dnv.org>, "Senior Management Committee" <managecomm@dnv.org>, <Cagebc@yahoo.com>

Dear Mr. Swanson;

Thank you very much for your support on this crucial issue. As you know my motion was defeated. Since our municipality is directly affected by gratuitous violence and its consequences, I can only say that this Council has let the communiity down. I'm saying this based on the comments made by some members of Council during the debate.

In short, the brutalization of this society, especially the brutalization of children's minds in the name of "commercial freedom"and so called "abstract freedom", is proceeding with ever more ominous consequences. It must be put squarely at the door of big corporate advertisers. It is little wonder that our jails are overflowing and that public trust in government is diminishing more rapidly then the proverbial snow in July. Shortsighted greed and lack of any degree of social responsibility are unraveling our social standards with catastrophic consequences.

I believe local government has a responsibility to lead and to assist people in putting an end to this barbarism.

However, I also believe that it is the people who will have to lead and force governments to act on their behalf. Nothing will be done until this happens. This is sad, but it is a fact nonetheless. I will send a copy of this letter to Mayor and Council, to the Federation of North Vancouver Community Associations (FONVCA) as well as to my own community list. I trust this meets with your approval.

Thank you again.

Your truly,

Ernie Crist

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1 of 1