

Subject: [Fwd: RE: Adoption of Sign Bylaw]

Date: Mon, 26 Sep 2005 14:25:42 -0700

From: Brian Platts <bplatts@shaw.ca>

To: Corrie Kost <kost@triumf.ca>

----- Original Message -----

Subject: RE: Adoption of Sign Bylaw

Date: Mon, 26 Sep 2005 09:17:44 -0700

From: Cathy Adams <cathyadams@canada.com>

To: Ernie Crist <ernie_crist@dnv.org>, Cathy Adams <cathyadams@canada.com>

CC: Mayor and Council - DNV <Council@dnv.org>, fonvca@fonvca.org, Senior Management Committee <managecomm@dnv.org>, James Ridge <James_Ridge@dnv.org>

References: <8C8D665AE92D4643801E806BC27EC1940195B064@mail2003.cdnv.dnv.ca>

Ernie

Thanks for your response. I agree completely with your sentiments regarding signage "on highways", which includes boulevards, sidewalks, etc. As I understand it from staff the sign bylaw will not be used to regulate (prohibit!) signage on District property, but rather the Street and Traffic Bylaw will deal with that issue. I took a look at it, and have copied a portion of that bylaw here for your convenience. Does this not cover off your concern?

The way I read it, if there's a sign on District highway, I can complain about it, and the District can remove it. In fact, I did exactly that earlier this year, with a sign on Capilano Road that the Holiday Inn (at the Second Narrows Bridge) had erected, giving directions to their hotel. They thought they were clever to design it as a green "highways" type sign, making it look very "official"! The District took it down, after I brought it to their attention.

As for your concern, I think it's actually an enforcement issue. The bylaws are in place to deal with the issue, but they need to be enforced, not just on a complaint basis.

Cathy

Prohibitions

709. Except as set out in sections 706, 707, and 708, no person shall undertake any construction or planting on a Highway without a Highway Construction and Planting Permit or other District approval. Without limiting the generality of the foregoing, no person shall:

709.1 construct any Structure on a Highway, including without limitation, any fence, planter box or Stacked Rock Wall, or install any Highway furnishings including ornamental lighting and benches;

709.2 install any impervious hard surface on a Highway;

709.3 place a berm or fill on a Highway which alters natural grade;

709.4 erect any signage on a Highway;

709.5 plant a bush, shrub, ornamental planting or ground cover likely to have a height in excess of 0.9 metre in a Highway

709.6 plant a tree or a hedge in a Highway; or

709.7 construct an Access Improvement on a Highway,

except as may be permitted by sections 706, 707, and 708 or except in accordance with a Highway Construction and Planting Permit or other District approval.

At 11:35 PM 9/25/2005, Ernie Crist wrote:

Dear Mrs. Adams

I will not support this Bylaw since it turns a blind eye more or less to road signs which to put it mildly is unbecoming of a community which SHOULD TAKE pride in its appearance. I fully appreciate that the real estate interests are in FAVOUR of this Bylaw since it enables the industry to turn the District into a FREE FOR ALL advertising zoo. You will not see such

signs in communities putting their best FOOT forward. INDEED TO ALLOW SUCH SIGNS IS TANTAMOUNT OF PRESENTING A DIRTY MENU IN A RESTAURANT. No civilised person would go back to such a place.

Yours truly,

Ernie Crist

From: Cathy Adams [<mailto:cathyadams@canada.com>]

Sent: Sunday, September 25, 2005 11:12 PM

To: DNVCouncil

Cc: Barry Potvin; Brian Platts; Christine.byrom@alderwoods.com; hughmurray@shaw.ca; John Miller; millenia@shaw.ca; pairofknees@telus.net; petubb@shaw.ca; Val Moller; Ross Taylor; Doug Allan; Irwin Torry; Margaret Eckenfelder; James Ridge

Subject: Adoption of Sign Bylaw

Dear Mayor Harris and Council

As you are aware, the new sign bylaw is up for adoption on Monday night's agenda.

You are also aware that the Marine Drive Improvement Committee is anxious to have sign bylaws in place that will assist in the positive redevelopment of the area. Two years ago we spent a great deal of time looking at the draft sign bylaw, met with staff and gave extensive input on it.

At this point, the existing sign design guidelines for Marine Drive and the other sign character areas have been incorporated into the new bylaw basically in their current form, as a schedule attached to the new bylaw. District staff have said that the different sign character areas will be looked at, and the new bylaw amended later in the case of any changes that are found to be desirable for a particular area.

I have spoken with Doug Allan. He and I are in agreement that there will in all likelihood be amendments necessary for the Marine Drive guidelines, as has been previously discussed with the committee. I expressed to Doug the Marine Drive Committee's desire that the work we have done on new signage regulations for our area not be lost, and not be unduly delayed. We do not feel it would be appropriate to have the Marine Drive's amendments wait until the other areas are also ready to be dealt with, for instance. Doug Allan has agreed with this and assured me he is ready and willing to work with the Marine Drive Committee on amendments for the area, and bring them to council for incorporation into the bylaw. As I said, this work is mostly complete.

On the basis on this commitment from District staff, I support adoption of the new bylaw at this time. The Marine Drive Committee looks forward to working with staff to bring new regulations before council in the near future for incorporation into the bylaw.

I trust this plan of action also meets with your approval.

Sincerely,

Cathy Adams, Chair
Marine Drive Improvement Committee