Subject: FW: <no subject>

Date: Mon, 7 Feb 2005 16:14:41 -0800 **From:** "Ernie Crist" <ernie_crist@dnv.org>

To: <fonvca@fonvca.org>, <Cagebc@yahoo.com>

----Original Message----

From: Mike Lear [mailto:mike.lear@martinagency.com]

Sent: Monday, February 07, 2005 1:21 PM

To: crist@dnv.org; Ernie Crist

Subject: <no subject>

Hello, I¹d like to spend a lot of my money in VancouverĐon one condition.

My name is Mike Lear. I'm an avid freeride mountain biker living in Richmond, VA. My family and I are planning a vacation for sometime this year and we are considering a trip to the North Shore. But if the attacks on mountain bikers in your area continue, we may be forced to change our mind.

I am 35 years old, a professional, and I make well over six-figures a year.

I don't travel cheap. I stay in very good hotels. I rent an expensive car. I eat at great restaurants. My wife loves to shop. A lot. All said, we easily drop a few thousand dollars on our vacations.

Why would we come all the way to the North Shore? Because those who know mountain biking know that there is no greater place to ride than The Shore.

They name bikes after it. They dedicate films to it. It is the freerider's Mecca. And if you look at the trend, mountain biking is moving more toward freeride every day. The technology is improving for the betterment of more aggressive riding and subsequently, riders are seeking out the good stuff.

Stuff like The Shore.

My heroes live on The Shore. Wade Simmons, Richie Schley, Dangerous Dan, Andrew Shandro and Thomas Vanderham among others are the guys I look up to.

I've had the opportunity to meet a few of them a year or so ago and it was one of the highlights of my year. I have their autographs. My four year old son knows who they are.

I can't make it to the coming council meeting, but I hope messages like mine are heard. I've spoken to your financial side so you will know there are others out there like me. But beyond that, the attacks being made are hurting a marvelous culture that so many in the world are envious of

Something very special is happening on The Shore.

Think before you act. Please. The world is watching.

Mike Lear

A Freerider from Virginia



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