

**Subject:** [Fwd: Advertisement for Off-Roading in Whistler, BC -- WHY?!]  
**From:** Brian Platts <bplatts@shaw.ca>  
**Date:** Tue, 07 Aug 2007 12:52:06 -0700  
**To:** Corrie Kost <kost@triumf.ca>

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**Subject:** Advertisement for Off-Roading in Whistler, BC -- WHY?!  
**From:** Monica Craver <mecraver@shaw.ca>  
**Date:** Tue, 07 Aug 2007 12:01:49 -0700  
**To:** fonvca@fonvca.org

This ad was found in today's, Vancouver Sun: How do you suppose this addresses the Natural Step program Whistler professes to follow, including mountain biking inside old growth stands? The ad states activities like this can give one an eco-education about Whistler's "unique eco-system"! Their website mentions a special mudbogging pit set aside for off-roaders, also! With such eco-activities "married with" eco-education as these, we are surely stepping into a kinder, gentler "green" culture. Future generations are sure to benefit from this kind of eco-education?

***Slow down, people! SEE the forest for the trees, etc.***

--Monica Craver--

And there are tours for all tastes and experience levels. Kick up some dust and cruise up Blackcomb Mountain for tasty food in the alpine, or go on a nighttime ride with the moon lighting your way. With an ATV tour, the backcountry is your playground.



Photo by: Greater Whistler, Greater All Terrain Adventure, Whistler Village

Hummers are the limousine of sport utility vehicles. Once used solely as military vehicles, the Hum-Vee can tackle any terrain with ease while you sit in comfort and enjoy the views and thrills in complete safety. You'll frankly be amazed as professional guides manoeuvre over impossible-looking obstacles, nearly vertical inclines and tough terrain.

However, if you're looking for a back roads experience with a bit of a different twist, try a unique hot rod adventure tour. These vehicles are custom-built right in Whistler, and can take you on a variety of excursions to hidden places you'd never find on your own, or easy tours of Whistler and some of its amazing sights.

**Singletrack Heaven**

Whistler is a paradise for mountain bikers. With hundreds of kilometres of trails throughout the area, Whistler lets you tour the old-growth forests at your own pace and under your own power. Pick up a trail map in Whistler Village and head out on

routes designed for every level of rider. Whether you're looking for short rips on easy trails or the paved Valley Trail, or longer excursions along technical and twisty singletrack, Whistler can deliver your perfect ride.

**Mountain Adventure**

You may think "skiing" or "mountain biking" when you think of Whistler Mountain, but Via Ferrata is a completely different mountain adventure that is guaranteed to give you that adrenaline rush and a perma-grin.

Zip-lining offers you the chance to fly along strong cables rigged between platforms high in the forest canopy. Marrying adrenaline thrills with eco-education, zipline tours give you action and adventure, plus fascinating information on Whistler's wildlife, its unique eco-system and the history of the area.

And at \$99 per night, it's never been easier to get your adrenaline pumping.

Visit [whistler.com](http://whistler.com) for a hassle-free quote on accommodation and adventure packages.

**As the official reservation centre for the resort, whistler.com's agents all live, work and play right in Whistler and use that local knowledge to get you the best prices - guaranteed!**

1.800.WHISTLER  
whistler.com



46 mm | Plates | Composite | Date: 03 Aug, 2007 15:00:05 | Quiktrak - Proof



**Summer's here and the options are endless.**

There's nothing quite like Whistler's energy in summer. The possibilities could have you golfing, mountain biking, zip-lining and boating all in the same day! Mix in a wide variety of accommodation, dining and family activities, and you have an unbeatable summer getaway.

<p><b>3 and 4-peak accommodation</b></p> <p><b>\$99*</b> Per Night</p> <ul style="list-style-type: none"> <li>• Coast Whistler Hotel - from \$99*</li> <li>• Delta Whistler Village Suites - from \$139*</li> <li>• Horstman House - from \$109*</li> <li>• Legends - from \$149*</li> <li>• Summit Lodge &amp; Spa - from \$139*</li> <li>• Sundial Boutique Hotel - from \$139*</li> </ul>	<p><b>5-peak accommodation</b></p> <p><b>\$159*</b> Per Night</p> <ul style="list-style-type: none"> <li>• Fairmont Chateau Whistler - from \$160*</li> <li>• First Tracks Lodge - from \$169*</li> <li>• Four Seasons Resort Whistler - from \$295*</li> <li>• Hilton Whistler Resort &amp; Spa - from \$159*</li> <li>• The Westin Resort &amp; Spa - from \$189*</li> </ul> <p><small>*tax.whistler.com/hotdeals for details.</small></p>
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1.800.WHISTLER [whistler.com/hotdeals](http://whistler.com/hotdeals)



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\*Resort of the International Ski Federation, Fair Canada is a licensed user.

## **The readable version of this ad:**

Visitors come to Whistler to enjoy a vibrant and authentic mountain community with a charming alpine village, tons of shops and dining options, and the gorgeous scenery of the Coast Mountains.

They also come because Whistler offers such a wide range of fun outdoor activities that take you off the beaten path and into an adrenaline-pumping adventure of a lifetime.

### **From Back Roads to Backcountry**

Some of Whistler's most popular adventures take you out of the resort, and right into Mother Nature's backyard for thrilling experiences along old logging roads, up on Whistler or Blackcomb Mountain, and into the pristine backcountry.

You can choose from a number of exciting tour options on either all-terrain vehicle (ATV), Hummer or hot rod.

ATV tours put you in the driver's seat of a rugged little machine that is safe, fun and easy to operate. And there are tours for all tastes and experience levels. Kick up some dust and cruise up Blackcomb Mountain for tasty food in the alpine, or go on a nighttime ride with the moon lighting your way. With an ATV tour, the backcountry is your playground.

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However, if you're looking for a back roads experience with a bit of a different twist, try a unique hot rod adventure tour. These vehicles are custom-built right in Whistler, and can take you on a variety of excursions to hidden places you'd never find on your own, or easy tours of Whistler and some of its amazing sights.

with knowledgeable guides regaling riders with interesting facts about Whistler's flora, fauna and history.

### **Singletrack Heaven**

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paved Valley Trail, or longer excursions along technical and twisty singletrack, Whistler can deliver your perfect ride.

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"Via Ferrata" is Italian for "Iron Way" and is an engineered vertical pathway with permanently fixed cables for protection and metal ladder rungs to ease your movement over the rock.

This first and only Via Ferrata in Canada provides stunning views and a vertical perspective you may not have thought possible as you hike across a glacier and climb to the summit of Whistler Mountain's peak. Your guide will give you detailed instructions on use of the equipment and technique for climbing. Best of all, climbing the Via Ferrata doesn't require any special skills or prior experience.

### **Just Hanging Around**

Another unique thrill awaits you on a bungee or zipline adventure. Instead of touring the area from the ground, experience it from the air as you freefall from a bridge over a rushing creek, or zip along sturdy steel cables from treetop to treetop. Whistler offers one of the only two bungee jumping facilities in British Columbia. It's an adventure that's safe, fun and a once-in-a-lifetime experience.

Ziplining offers you the chance to fly along strong cables rigged between platforms high in the forest canopy. Marrying adrenaline thrills with eco-education, zipline tours give you action and adventure, plus fascinating information on Whistler's wildlife, its unique eco-system and the history of the area.

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As the official reservation centre for the resort, whistler.com's agents all live, work and play right in Whistler and use that local knowledge to get you the best prices – guaranteed!

<b>Advertisement for Off-Roadng in Whistler, BC -- WHY?!</b>	<b>Content-Type:</b> message/rfc822 <b>Content-Encoding:</b> 7bit
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