[Fwd: Attention! Please check the validity of "Press Releases" before pub...

Subject: [Fwd: Attention! Please check the validity of "Press Releases" before publishing them]

Subject: Attention! Please check the validity of "Press Releases" before publishing them

From: Monica Craver < mecraver@shaw.ca> Date: Thu, 09 Aug 2007 11:17:02 -0700

To: dpi@northshoreoutlook.com

CC: editor@northshoreoutlook.com, publisher@northshoreoutlook.com, fonvca@fonvca.org

Dear Mr. Pi:

RE: "Trail Days" article/press release (August 9, 2007)

I have noticed many articles/ "press releases" in the Outlook from mountain bike organizations on the North Shore, encouraging anti-social behaviour. Since you are the reporter who is printing these articles/press releases, I felt I had to make you aware that the North Shore Outlook is being "used" by the NSMBA to subvert proper DNV public process.

For instance, today's edition *press release* **about a Trail Day being held by the NSMBA on Pink Starfish on Fromme** this coming Sunday, is clearly a "Red Herring". According to the Fromme Alpine Trail Assessment and Classification process going on at this time, **this trail is recommended for closure**. This information has yet to come to DNV Mayor and Council for approval -- so who is "approving" this trail building ahead of proper public process? Has the NSMBA been given permits to re-build on this trail, and if so -- WHY? There is a good investigative story in here, alone. DNV taxpayers would like to know how their tax dollars are being ill spent.

With a little proper sleuthing, one can find the real reason behind the "Trail Day" on Fromme is not what the NSMBA claims in their press release in the Outlook. Check out this blurb from the NSMB.com bb, the "unofficial voice" of the NSMBA:

The following is the real reason they are building on Pink Starfish: (note the dates)

http://bb.nsmb.com/showthread.php?t=99702

Unread <u>07-31-2007</u>, 04:11 PM #<u>4</u> <u>heckler</u> all Ripped out

heckler's Avatar

Join Date: Oct 2003 Location: North Van

Posts: 3,648

Rep Power: 357 heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved FLOW.heckler

has achieved FLOW.heckler has achieved FLOW.

achieved FLOW.

1 of 3 8/12/2007 7:13 PM

Actually, the ARRG recommendation was to close the trail completely, <u>but we're working to prevent that.</u>

More people coming out to the trail day would help the cause to keep Pinky open.

www.nsmba.bc.ca

Unread <u>**08-01-2007**</u>, 02:00 PM #<u>7</u> <u>heckler</u> all Ripped out



Join Date: Oct 2003 Location: North Van

Posts: 3,648

Rep Power: 357 heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved

FLOW.heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved

FLOW.heckler has achieved FLOW.heckler has achieved FLOW.heckler has achieved FLOW.

Look for it in the NS Outlook this week...

www.nsmba.bc.ca

My Note: Perhaps this is one of the reasons I have not seen many, if any, mountain biking articles inside the North Shore News. lately. Perhaps your competition has caught wind that the NSMBA has not been a sincere organization. Please do us all a favour and not glorify or give mountain biking advocacy groups the publicity they crave. In the meantime, I have alerted Mayor and Council to this attempt by the NSMBA to subvert public process. There is nothing new about these NSMBA tactics. Please contact me for more information if you wish. Frankly, I think the NSMBA owes your paper and the general public an sincere apology. Thank you.

Monica Craver North Vancouver, BC

tention! Please check the validity of "Press Releases" before publishing them			Content-Type: Content-Encoding:	message/rfc822 7bit
	post new.gif	Content-Type: image/gif Content-Encoding: base64		
a	vatar23207_10.gi	f Content-Type: image/g Content-Encoding: base64		
	eputation_pos.gil	Content-Type: image/g	gif	

2 of 3 8/12/2007 7:13 PM

[Fwd: Attention! Please check the validity of "Press Releases" before pub...

reputation_highpos.gif

Content-Type: image/gif

Content-Encoding: base64

3 of 3