

Subject: Re: FW: Waste of tax money...
From: Corrie Kost <kost@triumf.ca>
Date: Mon, 17 Sep 2007 13:14:05 -0700
To: Jeanine Bratina <Jeanine_Bratina@dnv.org>
CC: Mayor and Council - DNV <Council@dnv.org>, fonvca@fonvca.org

Dear Jeanine,

Thanks for that info. Still, ENCORP, being a federally incorporated not-for-profit corporation, and largely supported by public funds/efforts, needs to be more cost effective in its spending of tax/levie dollars. For those interested in ENCORP they should visit <http://www.encorp.ca/cfm/index.cfm?It=100&Id=8>

Sincerely,

Corrie Kost

Jeanine Bratina wrote:

Dear Corie:

Thank you for your e-mail which has been forwarded to me for response. I apologize for the delay, however I have just returned to the office from vacation.

I checked the ad on page 39 of the North Shore News (Sunday, September 9). This ad was not placed by the District or North Shore Recycling Program, but rather by Encorp, specifically to highlight their electronics recycling program.

Sincerely

Jeanine Bratina
Communications and Community Relations Officer
District of North Vancouver

From: Corrie Kost [<mailto:kost@triumf.ca>]
Sent: Sunday, September 09, 2007 3:25 PM
To: Mayor and Council - DNV
Cc: fonvca@fonvca.org
Subject: Waste of tax money...

Your Worship & Members of Council,

Recycling ads, like the full page one on page 39 of North Shore News of Sunday Sep 9/2007 would be far more effective if they would provide the key information they were designated to give (see headline). Note that nowhere is the actual information ("Where can I recycle them?") for end-of-life electronics provided - namely

North Vancouver Bottle & Return-It-Depot
North Vancouver 310 Brooksbank Avenue
Ph: 604-924-3889
Mon-Sat 8am-5pm,
Sun 10am-4pm

and

Salvation Army - North Vancouver

North Vancouver 241 Lonsdale Street
Ph: 604-980-4413

Mon-Sat 8:30am-7pm

Note that these ads are in the North Shore News - read mostly by people on the North Shore.
Why not provide the above information? Note that not everyone has access to the referred web site.
Please, whoever is in charge of spending the public funds for these ads, use a little common sense.

Corrie Kost
2851 Colwood Dr.
North Vancouver
V7R2R3